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#### Edmark Reading Program

# BUILT ESPECIALLY FOR STUDENTS WHO:

- Have developmental disabilities or autism
- Struggle with phonics
- Are nonreaders

#### RESEARCH-BASED INSTRUCTIONAL STRATEGIES:

- Errorless learning
- Positive reinforcement
- Use of manipulatives
- Oral and sight word vocabulary
- Controlled vocabulary stories
- Social skills enrichment
- Continuous progress
   monitoring

#### COMPLETE PRINT PROGRAM INCLUDES:

- Program Overview
- Mastery Test
- Lesson Plan/Record Books
- Word Recognition Books
- Picture Match cards and boards
- Phrase Match cards
   and boards
- Stories
- Reading and Social Skills Games
- · 2 Display Masks
- · Word Signs audio files
- *The Rides* or *Judy's Birthday Party* and certificates

# EDMARK READING PROGRAM SECOND EDITION

READING LEVEL: K-3 INTEREST LEVEL: K-12

# An effective alternative to phonics!

The *Edmark Reading Program* has long helped beginning readers of all ages who need an alternative to phonics to learn to read. The key to this success is the program's use of a carefully sequenced, highly repetitive word recognition method combined with errorless learning. The program motivates students by breaking learning into steps that ensure that even the poorest readers achieve over 90% accuracy. This approach eliminates incorrect responses and helps students view themselves as readers.

The *Edmark Reading Program* serves as a sole reading program or as a supplement to a phonics-based or other type of reading program. In Level 1, students learn 150 frequently seen sight words from kindergarten and Grade 1 reading levels, and the endings *-s*, *-ed*, and *-ing*. In Level 2, students learn an additional 200 words from Grades 1–3 reading levels.

Students begin by recognizing and reading a new word in isolation and then in the context of phrases, sentences, and stories. They use their newly learned words in a variety of reading activities to reinforce new learning, ensure automatic word recognition, and facilitate the generalization of their reading skills to new and varied situations.

#### PRINT AND EDMARK ONLINE

The program is available in print and as Edmark Online, a web-based software version.

Each version can be used independently or in combination, providing educators with versatile tools to help students achieve reading success. The print and online versions have the same lesson structure in the same lesson sequence.

In Edmark Online, students experience audio directions, colorful graphics and animated guides, and constant positive feedback. Students can use computers and tablets with Internet access to interact with the program.

Edmark Online includes these features:

- Mastery Test provides placement and progress data.
- Progress monitoring is automatic.
- Teachers can customize and individualize the program.
- Students can click on sentences and stories to hear them read aloud.
- Homework, Bingo, Games, Writing Practice, and more can be printed for off-line use.

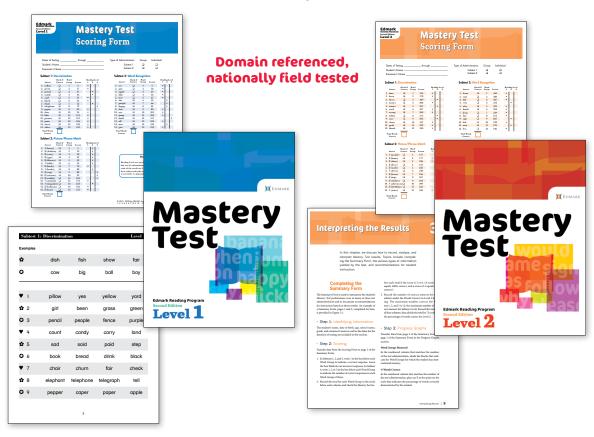


#### Edmark Research Compilation

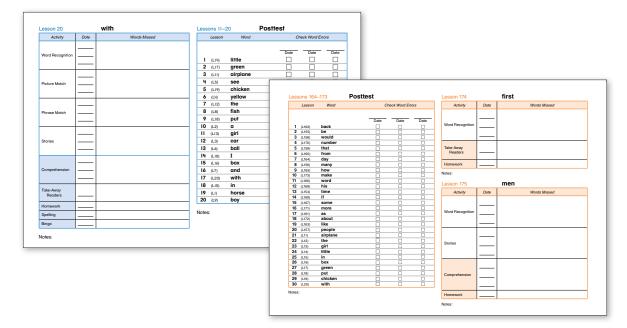
Science-based reading research supporting the efficacy of the Edmark Reading Program can be downloaded at www.proedinc.com.



# **Mastery Tests**



# **Lesson Plan/Record Book**



#### **MASTERY TEST**

- Continuous progress
   monitoring
- Determine mastery of Edmark words
- Determine placement within the program
- Identify targeted reading objectives for student IEPs
- Portable and permanent record of progress

#### **CONTENTS**

- Manual
- 15 test booklets
- 15 scoring forms
- 15 summary forms

#### LESSON PLAN/ RECORD BOOK

- Continuous progress
   monitoring
- Lesson planning
- Pack of 5
- 153 lessons in Level 1
- 200 lessons in Level 2

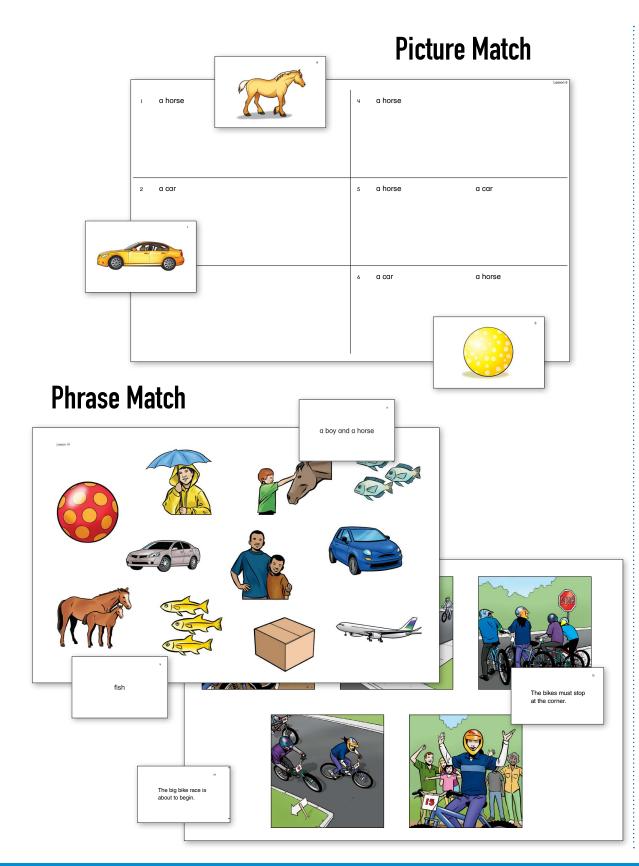
#### WORD RECOGNITION

- Level 1, Books 1–3 and Display Masks (2)
- Level 2, Books 1–4 and Display Masks (2)
- 153 activities in Level 1 and 200 in Level 2
- Students repeatedly hear, see, point to, and read
- Repeated exposure to reinforce previously learned words

#### STORIES

- Level 1, Stories 1–3
- Level 2, Stories 1-4
- 86 stories in Level 1 and 100 stories in Level 2
- Stories contain only familiar words.
- Discussion questions encourage conversation and promote comprehension
- Supports total communication





#### PICTURE MATCH LEVEL 1

- 39 Picture Match activities
- 39 Picture Match boards
- 263 Picture Match cards
- Students read, comprehend, and correctly place picture cards

#### **PHRASE MATCH LEVEL 1**

- 39 Phrase Match activities
- 39 Phrase Match boards
- 392 Phrase Match cards
- Students read, comprehend, and match phrases to illustrations

#### **PHRASE MATCH LEVEL 2**

- 25 Phrase Match activities
- 25 Phrase Match boards
- 99 Phrase Match cards
- Students read, comprehend, and match phrases to illustrations

#### Fun for all ages!

# READING AND SOCIAL SKILLS GAMES

Includes card games, board games, and games of movement

- 30 games with lesson plans in Level 1
- 40 games with lesson plans in Level 2
- Reinforces Edmark words
- Students develop social skills
- Teaches basic game-playing procedures

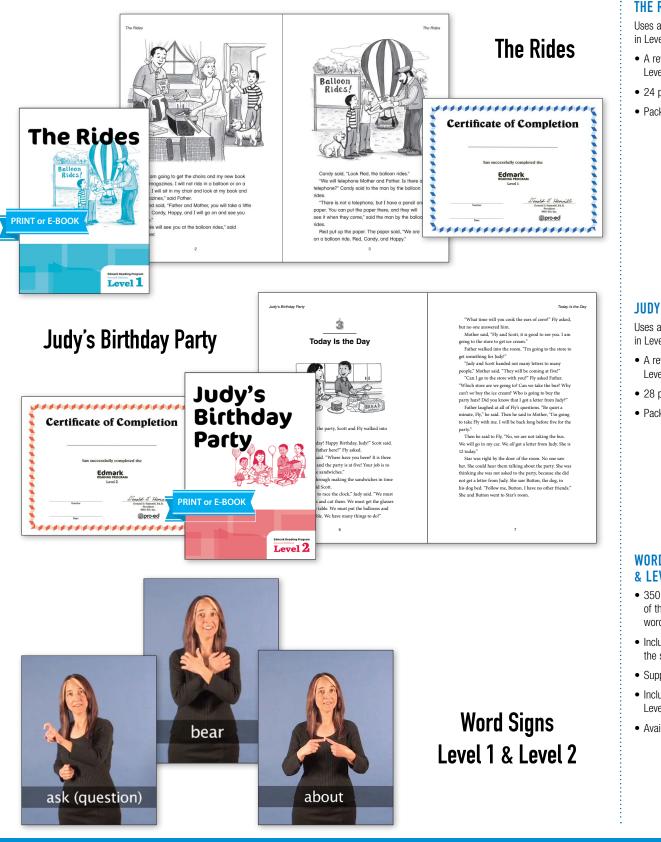
#### **CONTENTS**

- Two 2-sided game-boards for each level
- Manual including lesson
   plans
- Reproducible
   materials
- Word Cards
- · Game pieces and dice



# **Reading and Social Skills Games**





PRO-ED • 1301 W. 25th Street • Suite 300 • Austin, TX 78705 • www.proedinc.com orders@proedinc.com • Phone Orders (800) 897-3202 • Fax (800) 397-7633

#### THE RIDES

Uses all of the words taught in Level 1.

- A reward for completing Level 1
- 24 pages
- · Pack of 5 and 5 certificates

#### **JUDY'S BIRTHDAY PARTY**

Uses all of the words taught in Level 2.

- A reward for completing Level 2
- 28 pages
- · Pack of 5 and 5 certificates

#### **WORD SIGNS LEVEL 1 & LEVEL 2**

- 350 video demon-strations of the signs for each Edmark word
- · Includes universal forms of the signs
- · Supports total communication
- · Included in Level 1 and Level 2
- · Available for online access

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#### Edmark Reading Program-Print Supplements

#### These print items Homework Bingo are purchased separately. Homework H Bingo Flash Cards LEVEL 1 В Ν G 0 L • Homework-230 activities PRINT or E-BOOK first home end PRINT or E-BOOK \* word back like Spelling—75 activities Scott mer name • Bingo-150 activities time be as would Level 1 Scott, give me a balloon. your right Level 1 Comprehension from people 1 286 activities bee Judy Right on! EDMA if make about Take-Away Readers— ) ( Ec ott, give me a balloon 50 stories day how his some LEVEL 2 S Spelling Homework—199 activities his like Spelling—53 activities Comprehension C • Bingo-200 activities ma\_\_\_) fr m Spelling • Comprehension people poepel at the ) ED2 140 activities Sem is it? PRINT or E-BOOK PRINT or E-BOOK Take-Away Readers— Taht is my holl 58 Stories word would bak back at two Comprehension form from school Level 1 Level 1 **SUPPLEMENTAL** other orange 8700 Sheal Creek Bouleyz Anatin, Texas 78737-6887 www.proedinc.com **READING LESSONS** away day aid, "Put the book \_\_\_\_ ) ( ED? 90 stories · Vocabulary from Level 1 and Level 2 **Take-Away Readers** • Comprehension questions include "who," "what," "when," "where," and "why" **Supplemental Reading Lessons** • Enhance comprehension, Take-Away Readers spelling, and writing skills Supplemental **Reading Lessons PRINT or E-BOOK** WORD LIST: up see saw the run Levels 1 and 2 Shirley Ewoldt The Girl and Her Dog Level 2 Edmari PRINT or E-BOOK EDMARK What animal is in the story as the horse like to eat gr Have you ever ridden a horse a boy like the horse I see a boy and a horse. See a boy



#### EDMARK ONLINE IS PROVIDED THROUGH INDIVIDUAL STUDENT SEAT LICENSES.

- Each student has access to the full range of Level 1 and Level 2 Core programs, AND
- all of the Supplements, including Spelling, Comprehension, Take-Away Readers, Homework, Bingo, and Writing Practice.

#### ASSESS THE PROGRESS OF INDIVIDUALS AND CLASSES WITH SEVERAL REPORTING TOOLS.

- Student Progress Report date of assignment, name of assignment, and % correct
- Mastery Test Report— Progress graphs of student's % of words read and mastery by word groups
- Posttest Report—Shows
   words missed in word group

#### QUICK START GUIDES STEP-BY-STEP ILLUSTRATIONS FOR:

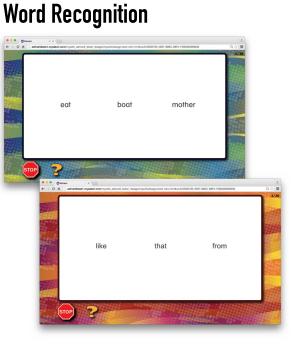
- · Setting up account
- Adding students/teachers
- Creating assignments
- Creating reports

#### PROGRAM OVERVIEW: A TEACHER'S GUIDE COMPLETE INFORMATION FOR INSTRUCTING STUDENTS INCLUDING:

- Research support for Edmark
   Reading Program
- Description and screen shots of each type of activity and how to deliver it for students

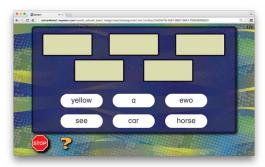
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### Posttests

# **5-Word Practice**





#### THE MASTERY TEST CONTAINS FOUR SUBTESTS THAT CLOSELY MIRROR THE INSTRUCTIONAL FORMAT OF EDMARK ONLINE.

- Discrimination and Picture/ Phrase Match subtests can be administered independently
- Word Recognition and Oral Reading subtests require involvement by teachers for administration
- Printable Mastery Test Summary

#### WORD RECOGNITION SCREENS PRESENT STUDENTS WITH 153 ACTIVITIES IN LEVEL 1 AND 200 ACTIVITIES IN LEVEL 2.

- Students repeatedly hear, see, point to, and read words
- Student progress is monitored throughout the lessons

#### **5-WORD PRACTICE LEVEL 1**

 Students identify the words among the last 5 words taught

#### POSTTESTS GIVEN AFTER EVERY 10 WORDS IN LEVEL 1 AND AFTER EVERY 20 WORDS IN LEVEL 2.

- The activity is scored with missed words noted in the Posttest Report
- Teacher participation is required to administer the Posttest

#### PICTURE MATCH (LEVEL 1) AND PHRASE MATCH (LEVELS 1 & 2) PROVIDE:

- Functional reading experience that builds on the Word Recognition activity
- Comprehension practice as students match pictures to words and phrases
- Comprehension practice as students match words/phrases to illustrations

#### STORIES ENGAGE STUDENTS IN READING SHORT, FICTIONALIZED WORKS ILLUSTRATED WITH FULL-COLOR ART.

- Use words learned in previous lessons
- Provide a new context for reading the words
- Include comprehension questions about key details of the story

#### COMPREHENSION ACTIVITIES PROVIDE EXTENSIVE WORD RECOGNITION AND COMPREHENSION REINFORCEMENT.

- Interactive
- Allow independent practice

# SPELLING ACTIVITIES PROVIDE:

- Reinforcement for recognition
   of new reading words
- Beginning independent interactive spelling activities

#### WRITING PRACTICE ACTIVITIES PROVIDE:

- Word recognition
- Spelling
- · Writing sentences

# Picture Match and Phrase Match

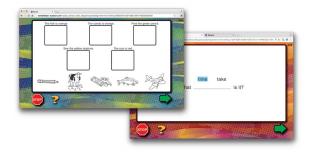




# Stories

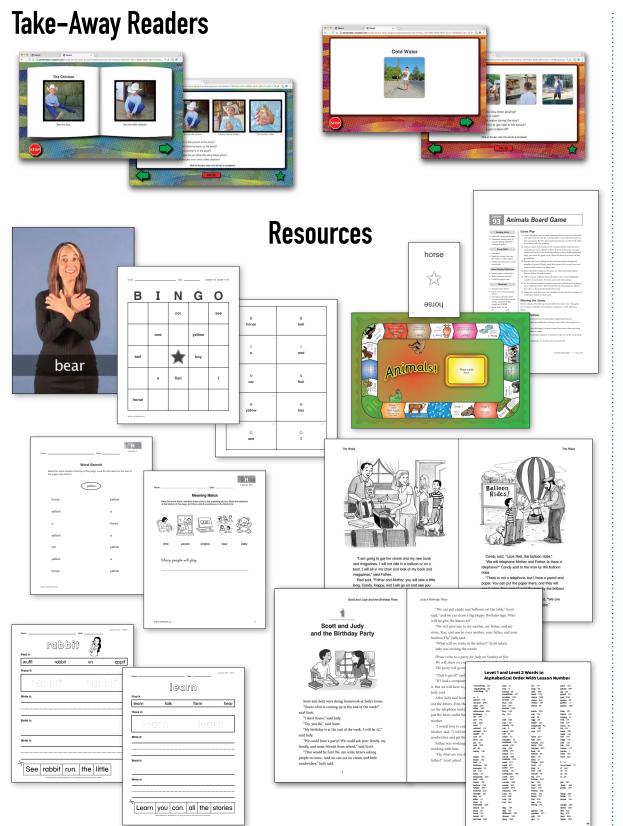


# Comprehension



# Spelling





#### TAKE-AWAY READERS ARE STORIES WITH FULL-COLOR PHOTOGRAPHS THAT EMPHASIZE WORDS STUDENTS HAVE LEARNED:

- Interactive
- Discussion questions support comprehension

#### RESOURCES FOR PROGRAM SUPPORT ARE INCLUDED AS PDFS OR VIDEO:

- Word Signs Videos
- Bingo
- Homework
- Writing practice
- Reading and Social Skills Games
- The Rides & certificate (Level 1)
- Judy's Birthday Party & certificate (Level 2)
- Word Lists
- Standards Alignment
- Complete Lesson/Activity Sequence

#### ADMINISTRATIVE REPORTS:

- Group Progress
- Activity Frequency and Duration–Student
- Activity Frequency and Duration—Teacher

#### **READING LEVEL: K-3 INTEREST LEVEL: 5–12**

#### **RECOMMENDED FOR** STUDENTS WITH:

- Autism spectrum disorders
- Intellectual disabilities

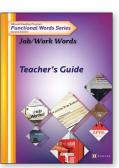
#### THERE ARE FOUR KITS WITHIN THE SERIES:

- Fast Food/Restaurant Words—Teaches 100 words that will help students order a meal from a fast food establishment or a restaurant menu. Words include pizza. cheese, chicken, biscuit, and salad
- Grocery Words—Teaches 100 words that will help students read and write grocery lists and find items in a grocery store. Words include tuna, shampoo, flour, sausage, and laundry detergent
- Job/Work Words—Teaches 100 words related to getting and keeping a job, including such words as Social Security Number, help wanted, hard hat area, Monday, and January
- Signs Around You—Teaches 100 words that will help students read commonly occurring signs, such as First Aid, Taxi, Do Not Enter, No Smoking, and Poison

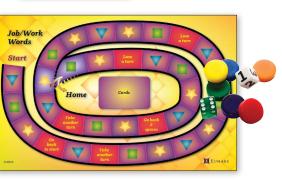
## Functional Word Series—Second Edition

The Edmark Reading Program Functional Words Series-Second Edition teaches 400 functional sight words. The Functional Words Series can be implemented as part of a functional living and community skills program or as a supplement to other reading programs.

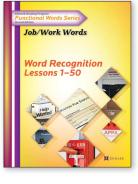
The Functional Words Series uses the well-known word recognition method from the Edmark Reading Program, involving repeated exposure to target words within a variety of engaging learning activities. Students learn 100 new words at a moderate pace in each of four functional areas: Fast Food/Restaurant Words, Grocery Words, Job/Work Words, and Signs Around You. Components include:



Teacher's Guide—This detailed program guide addresses the research supporting the program and fully describes the program components and how to implement them. The Teacher's Guide also includes answer keys for the Stories Activities and the Reading and Social Skills Games lesson plans.



Reading and Social Skills Games-Games reinforce the functional vocabulary and promote generalization by requiring students to use reading skills in a social setting. Students also develop social skills and a basic understanding of various game-playing procedures. The Games include a full-color gameboard, playing pieces, and dice.



Display Masks-Two vinyl

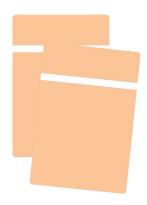
target words and phrases for

masks allow isolation of

ease of learning.

spiral-bound books contain the target words in order of presentation. Target words are first introduced within the Word Recognition activity.

Word Recognition—Two



Downloadable content-files for: Lesson Plan/ Record, 300 Vocabulary Exercises, Stories Activities and Character Illustrations, Reading and Social Skills Games lessons and materials, and Word Lists.

#### Stories and Stories Activities-The Stories are in a standard paperob/Work Words back format. Each of the five Stories books contains 10 stories—1 story for every two words taught. The Job/Work Words stories throughout the series include a common cast of characters, with Stories a few other characters introduced to facilitate various story lines. Character Illustrations are included as printable PDFs. Students may use the illustrations

of the story characters to follow the various people they read about and as an aid to comprehending the stories. Also available separately.







Photo Cards-100 full-color photo cards reinforce vocabulary comprehension and extend students' understanding of the newly learned words. Also available separately.

Word Cards—100 word cards are included in each kit. The lesson numbers are in the upper right corner. Also available separately.

# **Print Pricing**

	Level 1 Print	Price
#13620	Level 1 Print Program	\$693.00
#M11878	Edmark Research Compilation	FREE

	Level 1 Supplements	Price
#13636	Comprehension (Print)	124.00
#14394	Comprehension (E-Book)	93.00
#13638	Spelling (Print)	62.00
#14395	Spelling (E-Book)	46.00
#13639	Homework (Print)	74.00
#14396	Homework (E-Book)	56.00
#13641	Take-Away Readers (Print)	49.00
#14397	Take-Away Readers (E-Book)	37.00
#13637	Bingo (Print)	49.00
#14398	Bingo (E-Book)	37.00

#13625	Additional Lesson/Plan Record Books (5)	44.00
#13632	Additional Mastery Test	62.00
#13635	Additional Reading and Social Skills Games	62.00
#13630	Additional Picture Match cards	74.00
#13628	Additional Phrase Match cards	74.00
#13623	Additional Stories	58.00
#14399	Additional Stories (E-Book)	43.00
#13627	The Rides & Certificates of Completion	20.00
#14400	The Rides & Certificates of Completion (E-Book)	15.00
#14187	Phrase Match Cards & Boards Kit	186.00
#14188	Picture Match Cards & Boards Kit	186.00

	Money-Saving Combos	Price
#13646	Edmark Level 1 and Level 2 Print Combo	\$1,248.00
#14226	Edmark Levels 1 & 2, Second Edition, and Functional Words Series Combo	\$1,957.00
#14225	Functional Words Series Combo	\$859.00



	Level 2 Print	Price
#13650	Level 2 Print Program	\$693.00
#M11878	Edmark Research Compilation	FREE

	Level 2 Supplements	Price
#13664	Comprehension (Print)	100.00
#14401	Comprehension (E-Book)	75.00
#13666	Spelling (Print)	62.00
#14402	Spelling (E-Book)	46.00
#13667	Homework (Print)	62.00
#14403	Homework (E-Book)	46.00
#13671	Take-Away Readers (Print)	62.00
#14404	Take-Away Readers (E-Book)	46.00
#13665	Bingo (Print)	62.00
#14405	Bingo (E-Book)	46.00

#13655	Additional Lesson Plan/Record Books (5)	44.00
#13660	Additional Mastery Test	62.00
#13663	Additional Reading and Social Skills Games	62.00
#13658	Additional Phrase Match cards	38.00
#13653	Additional Stories	74.00
#14406	Additional Stories (E-Book)	56.00
#13657	Judy's Birthday Party & Certificates of Completion	25.00
#14407	Judy's Birthday Party & Certificates of Completion (E-Book)	19.00
#14189	Phrase Match Cards & Boards Kit	112.00
#11823	Edmark Supplemental Reading Lessons, Levels 1 & 2	60.00
#14572	Edmark Supplemental Reading Lessons, Levels 1 & 2 (E-Book)	44.00

To purchase E-Books or e-components, go to the product on our website: www.proedinc.com

# **Online 2.0 Pricing**

Edmark Online 2.0 (September 1–August 31)		
#14601	1 Student	\$125.00
#14605	5 Students	\$380.00
#14610	10 Students	\$700.00
#14625	25 Students	\$1,600.00

Prices are subject to change without notice.



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# Edmark Reading Program ONLINE 2.0



"The Edmark Reading Program is systematic and explicit." —Florida Center for Reading Research

