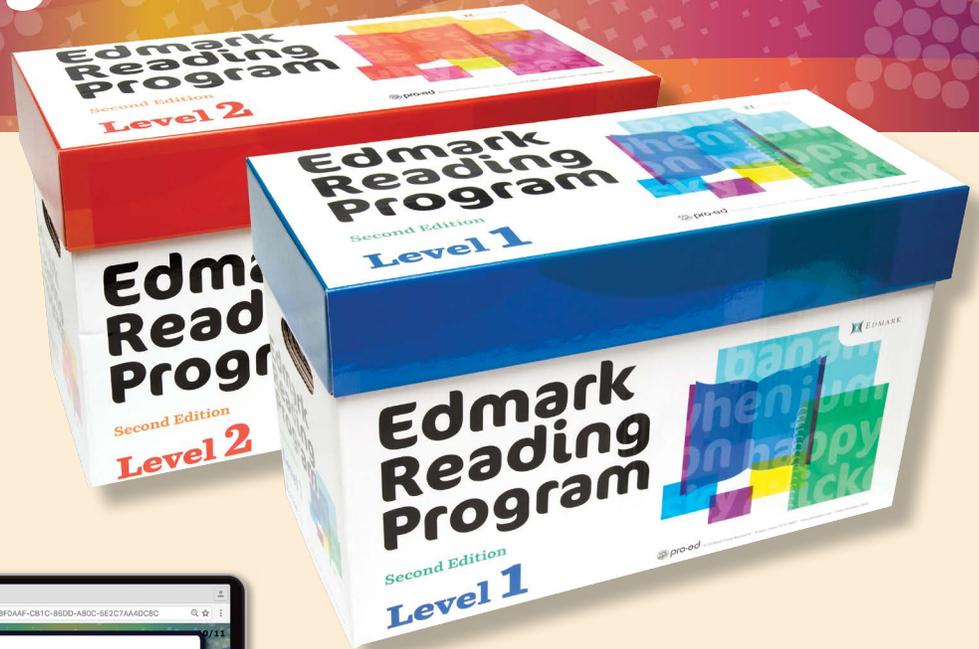


Edmark

Reading Program

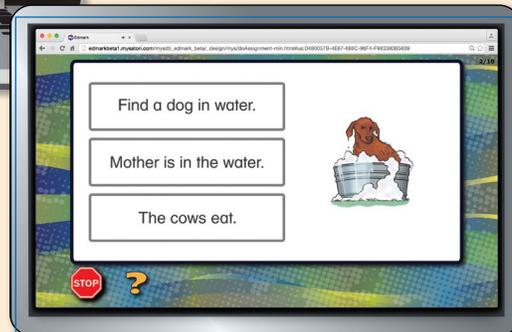
Second Edition



Edmark

Reading Program

ONLINE



phone orders: 1 (800) 897-3202
fax orders: 1 (800) 397-7633
orders@proedinc.com • www.proedinc.com



pro.ed

Built especially for students who:

- Have developmental disabilities or autism
- Struggle with phonics
- Are nonreaders

Research-Based Instructional Strategies:

- Errorless learning
- Positive reinforcement
- Use of manipulatives
- Oral and sight word vocabulary
- Controlled vocabulary stories
- Social skills enrichment
- Continuous progress monitoring

Complete Print Program includes:

- Program Overview
- Mastery Test
- Lesson Plan/ Record Books
- Word Recognition Books
- Picture Match cards and boards
- Phrase Match cards and boards
- Stories
- Reading and Social Skills Games
- 2 Display Masks
- Word Signs DVD
- *The Rides or Judy's Birthday Party* and certificates

EDMARK READING PROGRAM SECOND EDITION

READING LEVEL: K-3
INTEREST LEVEL: K-12

The *Edmark Reading Program* has long helped beginning readers of all ages who need an alternative to phonics to learn to read. The key to this success is the program's use of a carefully sequenced, highly repetitive word recognition method combined with errorless learning. The program motivates students by breaking learning into steps that ensure that even the poorest readers achieve over 90% accuracy. This approach eliminates incorrect responses and helps students view themselves as readers.

The *Edmark Reading Program* serves as a sole reading program or as a supplement to a phonics-based or other type of reading program. In Level 1, students learn 150 frequently seen sight words from kindergarten and Grade 1 reading levels, and the endings *-s*, *-ed*, and *-ing*. In Level 2, students learn an additional 200 words from Grades 1-3 reading levels.

Students begin by recognizing and reading a new word in isolation and then in the context of phrases, sentences, and stories. They use their newly learned words in a variety of reading activities to reinforce new learning, ensure automatic word recognition, and facilitate the generalization of their reading skills to new and varied situations.

Print and Edmark Online

The program is available in print and as Edmark Online, a web-based software version.

Each version can be used independently or in combination, providing educators with versatile tools to help students achieve reading success. The print and online versions have the same lesson structure in the same lesson sequence.

In Edmark Online, students experience audio directions, colorful graphics and animated guides, and constant positive feedback. Students can use computers and tablets with Internet access to interact with the program.

Edmark Online includes these features:

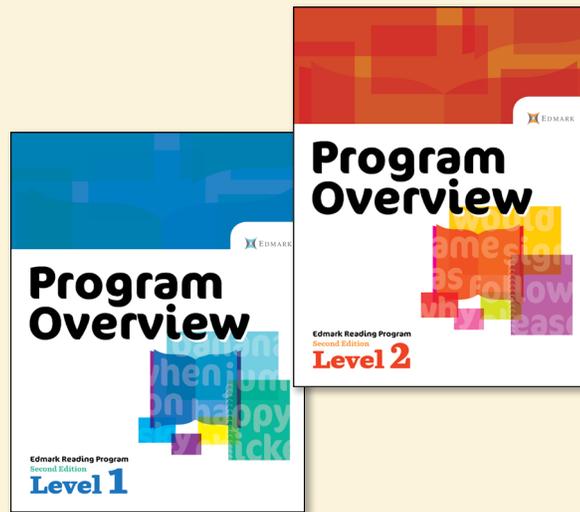
- Mastery Test provides placement and progress data.
- Progress monitoring is automatic.
- Teachers can customize and individualize the program.
- Students can click on sentences and stories to hear them read aloud.
- Homework, Bingo, Games, and more can be printed for off-line use.

An effective alternative to phonics!



Edmark Research Compilation

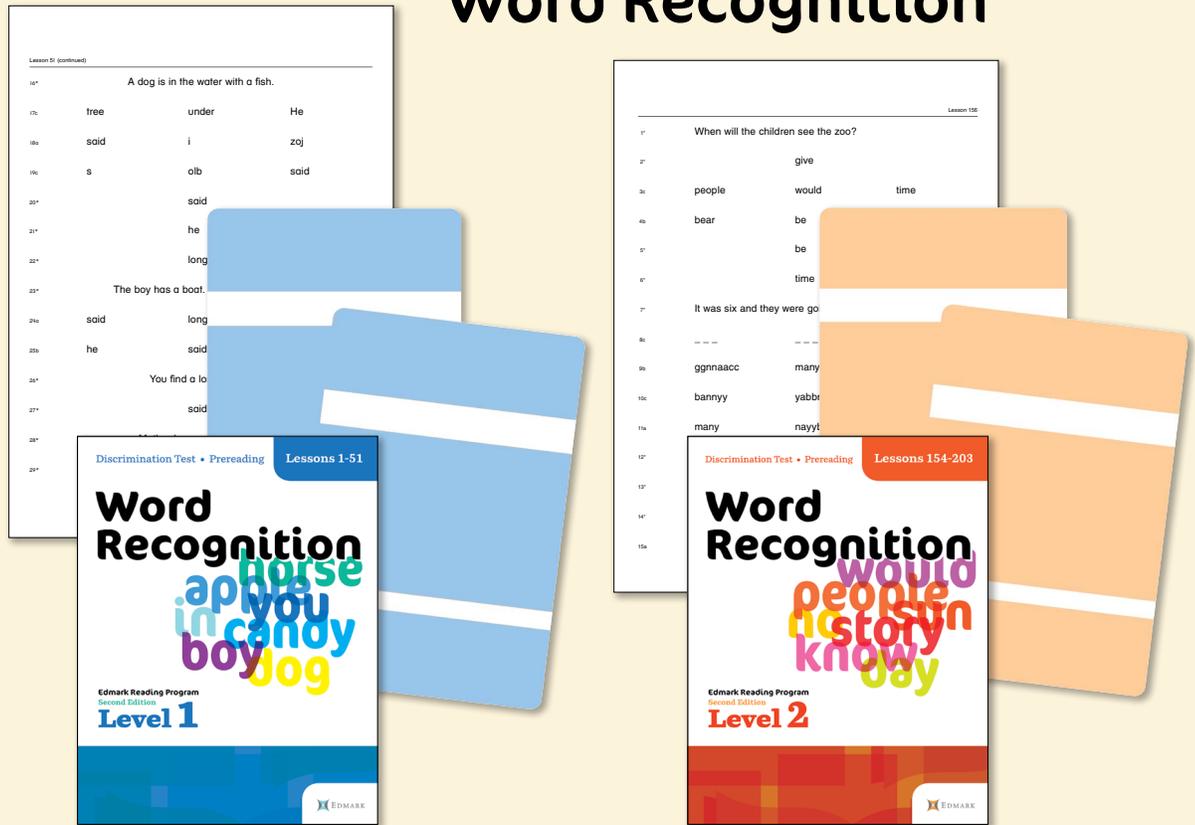
Science-based reading research supporting the efficacy of the Edmark Reading Program can be downloaded at www.proedinc.com.



Word Recognition

- Level 1, Books 1–3 and Display Masks (2)
- Level 2, Books 1–4 and Display Masks (2)
- 153 activities in Level 1 and 200 in Level 2
- Students repeatedly hear, see, point to, and read
- Repeated exposure to reinforce previously learned words

Word Recognition



Stories

- Level 1, Stories 1–3
- Level 2, Stories 1–4
- 86 stories in Level 1 and 100 stories in Level 2
- Stories contain only familiar words.
- Discussion questions encourage conversation and promote comprehension
- Supports total communication

Stories



Fun for all ages!

Reading and Social Skills Games

Includes card games, board games, and games of movement

- 30 games with lesson plans in Level 1
- 40 games with lesson plans in Level 2
- Reinforces Edmark words
- Students develop social skills
- Teaches basic game-playing procedures

Contents

- Two 2-sided game-boards for each level
- Manual including lesson plans
- Reproducible materials
- Word Cards
- Game pieces and dice



Reading and Social Skills Games



The Rides



PRINT or E-BOOK

Edmark Reading Program
Level 1

The Rides



"I am going to get the chairs and my new book and magazines. I will not ride in a balloon or on a boat. I will sit in my chair and look at my book and magazines," said Father.
Red said, "Father and Mother, you will take a little long. Candy, Happy, and I will go on and see you there."
"We will see you at the balloon rides," said Mother.

2



Candy said, "Look Red, the balloon rides."
"We will telephone Mother and Father. Is there a telephone?" Candy said to the man by the balloon rides.
"There is not a telephone, but I have a pencil and paper. You can put the paper there, and they will see it when they come," said the man by the balloon rides.
Red put up the paper. The paper said, "We are on a balloon ride. Red, Candy, and Happy."

3

Certificate of Completion

has successfully completed the

Edmark
Reading Program
Level 1

Teacher

Date

Donald S. Horowitz
Donald S. Horowitz, Ed.D.
President
PRO-ED, Inc.
@pro-ed

Judy's Birthday Party

Judy's Birthday Party

Today Is the Day



day of the party, Scott and Fly walked into the room. "Happy Birthday, Judy!" Scott said. "Your father here?" Fly asked.
Judy said, "Where have you been? It is three o'clock and the party is at five! Your job is to make the sandwiches."
Fly got through making the sandwiches in time for the party, said Scott.
"I have to race the clock," Judy said. "We must get the sandwiches and cut them. We must get the glasses on the table. We must put the balloons and the table. We have many things to do!"

6

Today Is the Day

"What time will you cook the ears of corn?" Fly asked, but no one answered him.
Mother said, "Fly and Scott, it is good to see you. I am going to the store to get ice cream."
Father walked into the room. "I'm going to the store to get something for Judy!"
"Judy and Scott handed out many letters to many people," Mother said. "They will be coming at five!"
"Can I go to the store with you?" Fly asked Father.
"Which store are we going to? Can we take the bus? Why can't we buy the ice cream? Who is going to buy the party hats? Did you know that I got a letter from Judy?"
Father laughed at all of Fly's questions. "Be quiet a minute, Fly," he said. Then he said to Mother, "I'm going to take Fly with me. I will be back long before five for the party."
Then he said to Fly, "No, we are not taking the bus. We will go in my car. We all got a letter from Judy. She is 12 today."
Star was right by the door of the room. No one saw her. She could hear them talking about the party. She was thinking she was not asked to the party, because she did not get a letter from Judy. She saw Button, the dog, in his dog bed. "Follow me, Button. I have no other friends." She and Button went to Star's room.

7

Judy's Birthday Party



PRINT or E-BOOK

Edmark Reading Program
Level 2

Certificate of Completion

has successfully completed the

Edmark
Reading Program
Level 2

Teacher

Date

Donald S. Horowitz
Donald S. Horowitz, Ed.D.
President
PRO-ED, Inc.
@pro-ed

The Rides

Uses all of the words taught in Level 1.

- A reward for completing Level 1
- 24 pages
- Pack of 5 and 5 certificates

Judy's Birthday Party

Uses all of the words taught in Level 2.

- A reward for completing Level 2
- 28 pages
- Pack of 5 and 5 certificates

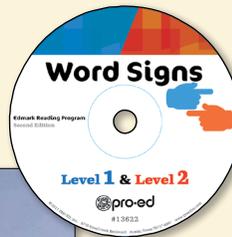
Word Signs Level 1 & Level 2, DVD

- 350 video demonstrations of the signs for each Edmark word
- Includes universal forms of the signs
- Supports total communication
- Included in Level 1 and Level 2
- Available for online access

ask (question)

bear

about



Word Signs Level 1 & Level 2, DVD

Edmark Reading Program—Print Supplements

These print items are purchased separately.

Level 1

- Homework—230 activities
- Spelling—75 activities
- Bingo—150 activities
- Comprehension—286 activities
- Take-Away Readers—50 stories

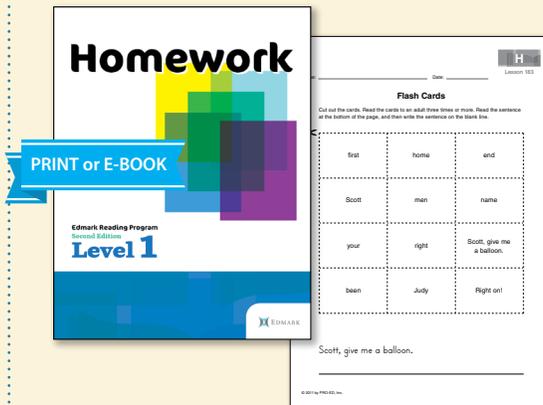
Level 2

- Homework—199 activities
- Spelling—53 activities
- Bingo—200 activities
- Comprehension—140 activities
- Take-Away Readers—58 Stories

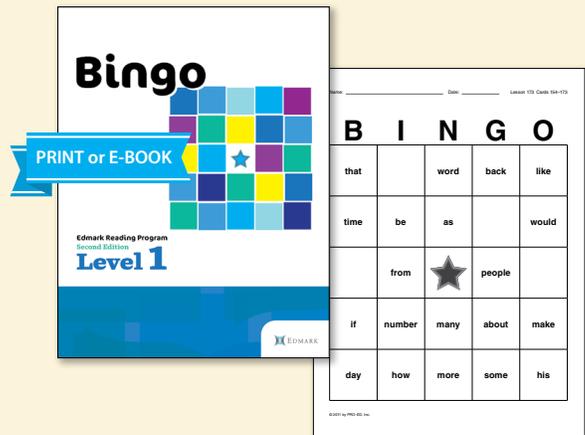
Supplemental Reading Lessons

- 90 stories
- Vocabulary from Level 1 and Level 2
- Comprehension questions include “who,” “what,” “when,” “where,” and “why”
- Enhance comprehension, spelling, and writing skills

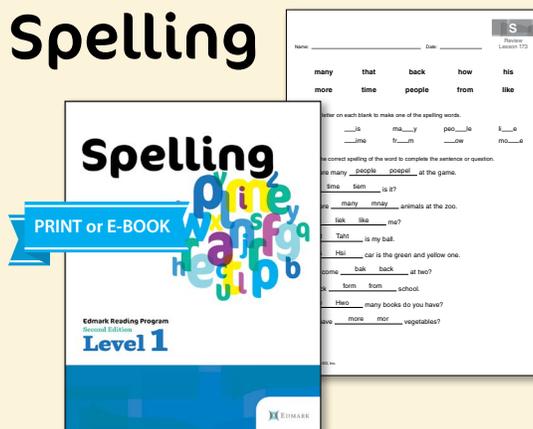
Homework



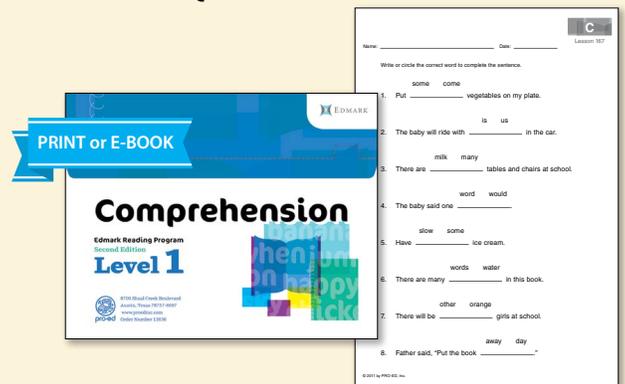
Bingo



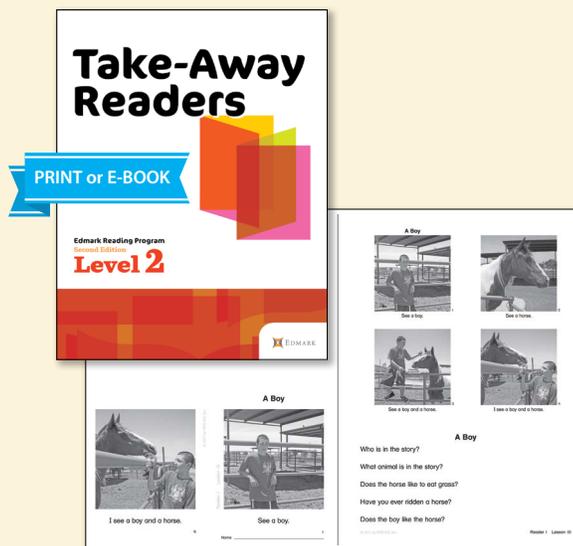
Spelling



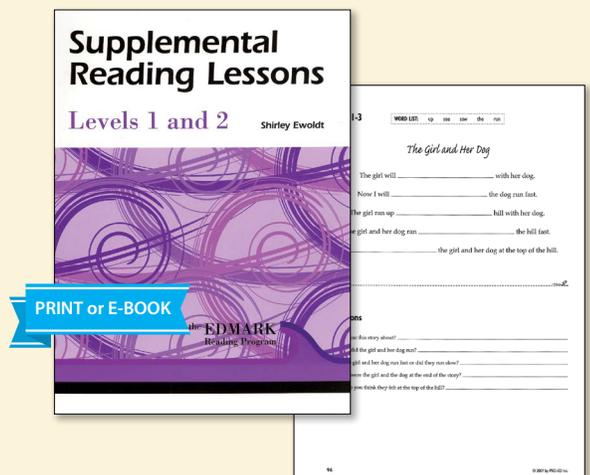
Comprehension



Take-Away Readers

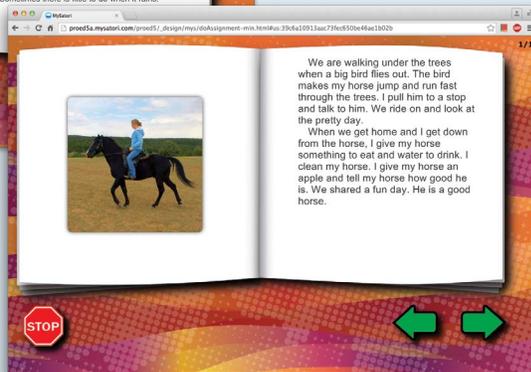
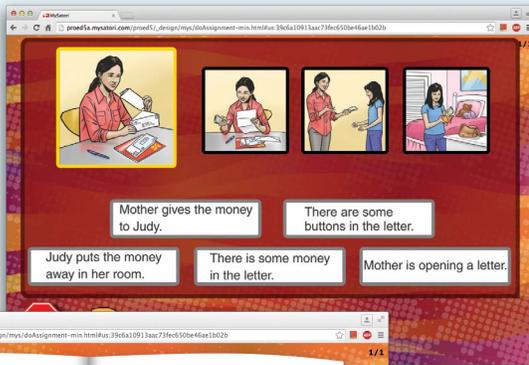
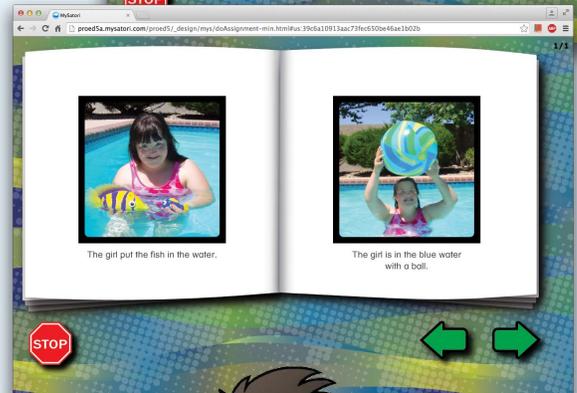
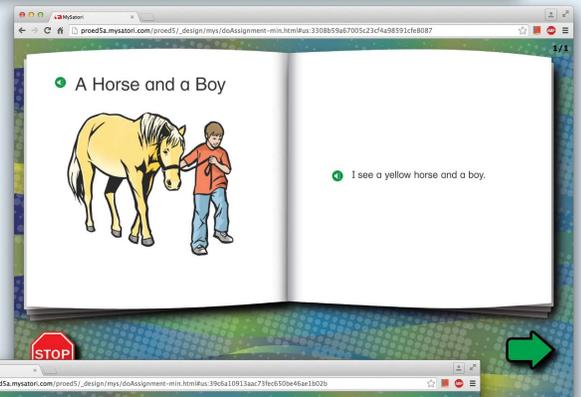
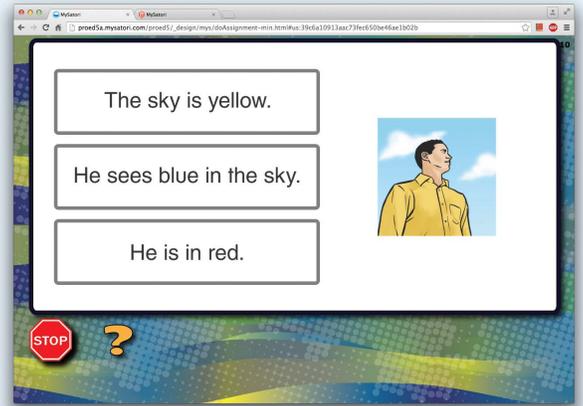


Supplemental Reading Lessons



Edmark Reading Program ONLINE

- Access programs at any time and from anywhere
- Compatible with iPads, computers, and tablets with Internet access
- License runs from September 1 – August 31



Edmark Reading Program—Online

Edmark Online is provided through individual student seat licenses.

- Each student has access to the full range of Level 1 and Level 2 Core programs, AND
- all of the Supplements, including Spelling, Comprehension, Take-Away Readers, Homework, and Bingo

Assess the progress of individuals and classes with several reporting tools.

- **Progress Monitoring Report**—individual or whole-class progress
- **Item Analysis Report**—items correct and incorrect within an activity
- **Student Progress Report**—date of assignment, name of assignment, and % correct
- **Mastery Test Report**—Progress graphs of student's % of words read and mastery by word groups

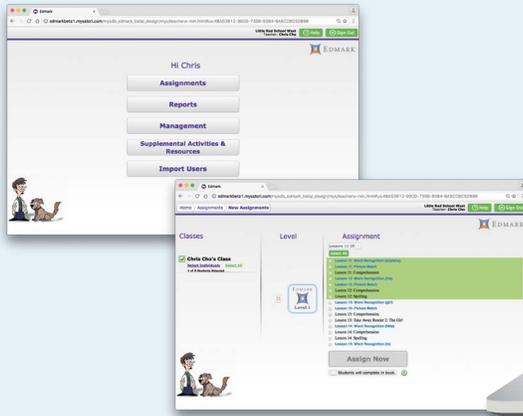
Quick Start Guides step-by-step illustrations for:

- Signing in
- Adding students/teachers
- Assigning activities
- Running reports

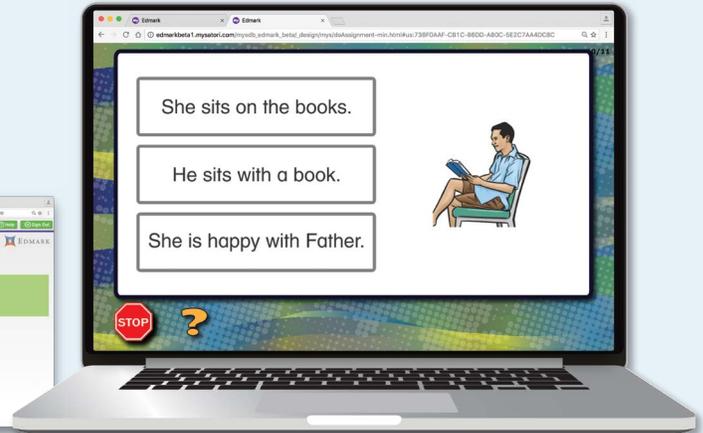
Program Overview: A Teacher's Guide Complete information for instructing students, including:

- Research support for Edmark Reading Program
- Description and screen shots of each type of activity and how to deliver it for students

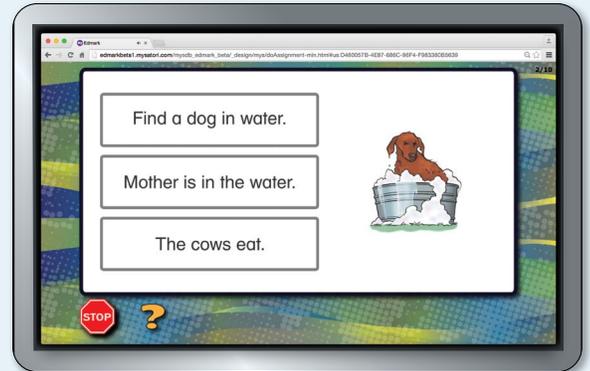
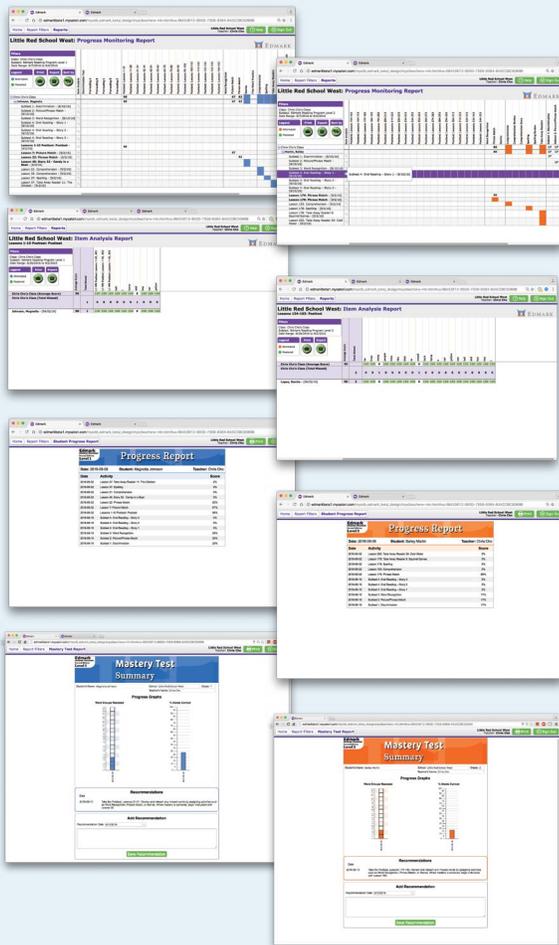
Edmark Reading Program Content



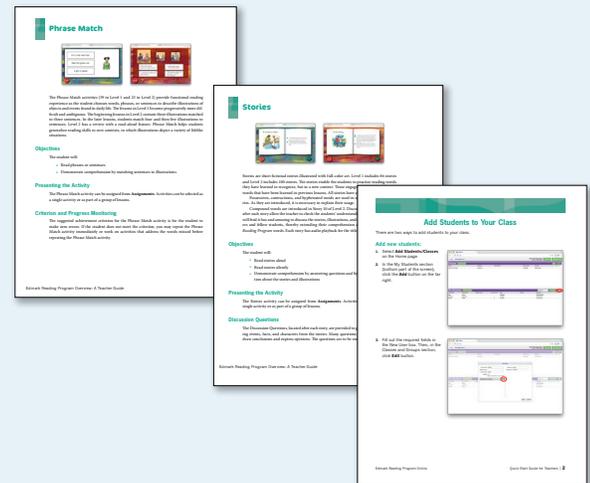
Access by Computers and Tablets



Data-Driven Instruction

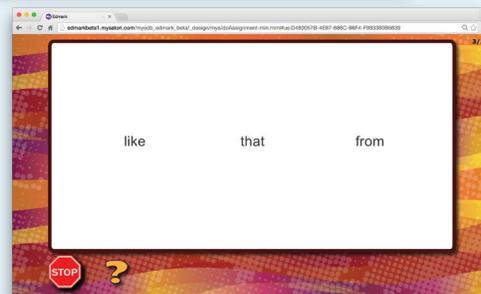
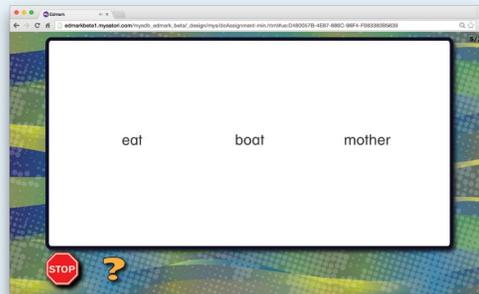
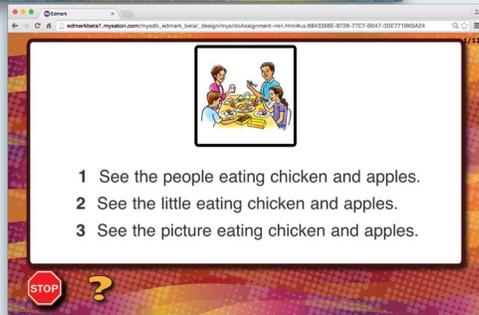
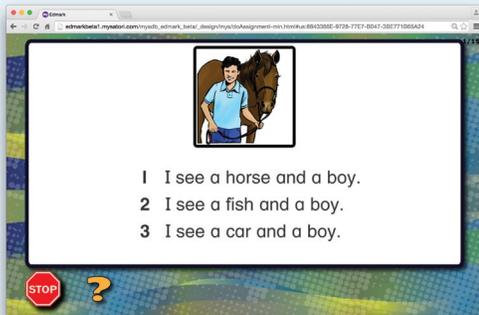


Instructional Support

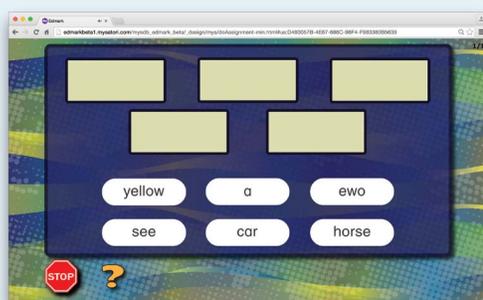


Word Recognition

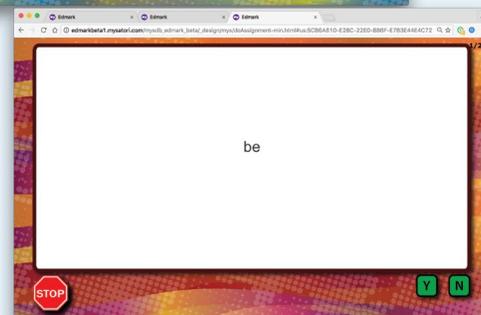
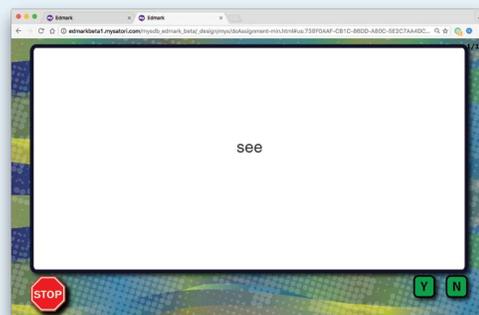
Mastery Test



5-Word Practice



Posttests



The Mastery Test contains four subtests that closely mirror the instructional format of Edmark Online.

- Discrimination and Picture/Phrase Match subtests can be administered independently
- Word Recognition and Oral Reading subtests require involvement by teachers for administration
- Printable Mastery Test Summary

Word Recognition screens present students with 153 activities in Level 1 and 200 activities in Level 2.

- Students repeatedly hear, see, point to, and read words
- Student progress is monitored throughout the lessons

5-Word Practice Level 1

- Students identify the words among the last 5 words taught

Posttests given after every 10 words in Level 1 and after every 20 words in Level 2.

- The activity is scored with missed words noted in the Item Analysis Report
- Teacher participation is required to administer the Posttest

Picture Match (Level 1) and Phrase Match (Levels 1 & 2) provide:

- Functional reading experience that builds on the Word Recognition activity
- Comprehension practice as students match pictures to words and phrases
- Comprehension practice as students match words/phrases to illustrations

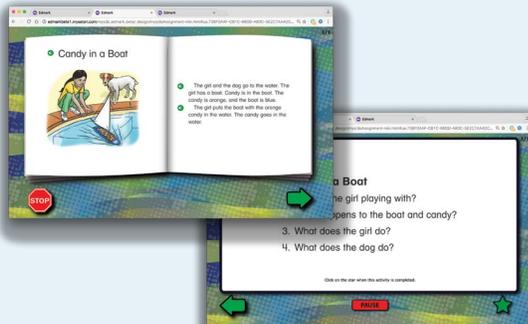
Picture Match and Phrase Match



Stories engage students in reading short, fictionalized works illustrated with full-color art.

- Use words learned in previous lessons
- Provide a new context for reading the words
- Include comprehension questions about key details of the story

Stories

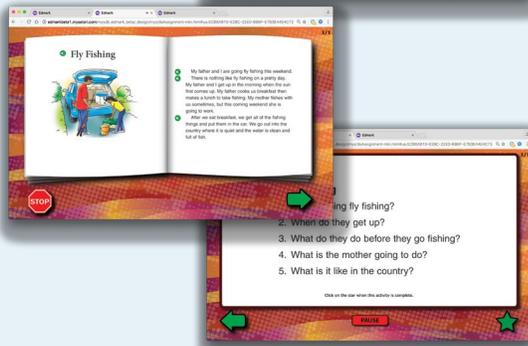


Comprehension activities provide extensive word recognition and comprehension reinforcement.

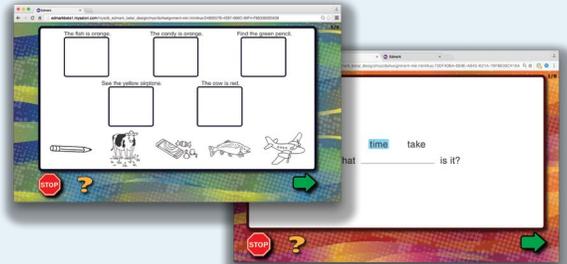
- Interactive
- Allow independent practice

Spelling activities provide:

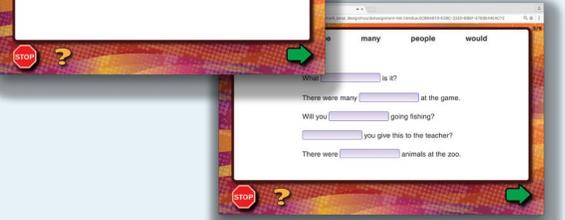
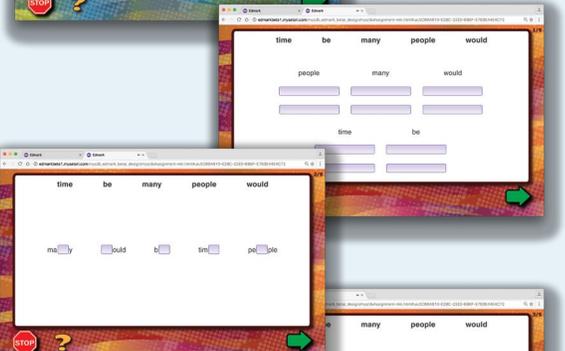
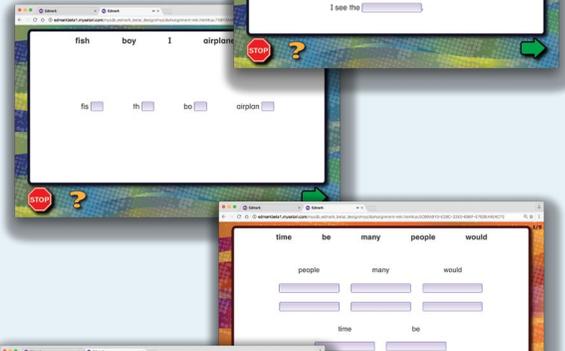
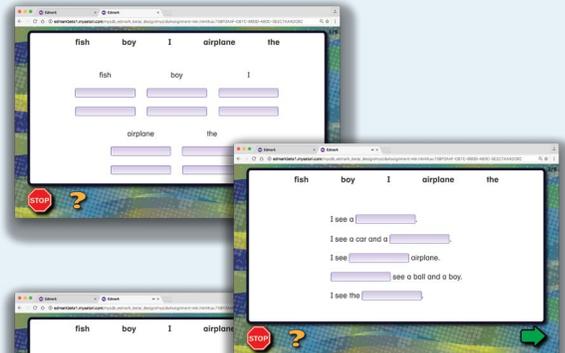
- Reinforcement for recognition of new reading words
- Beginning independent interactive spelling activities



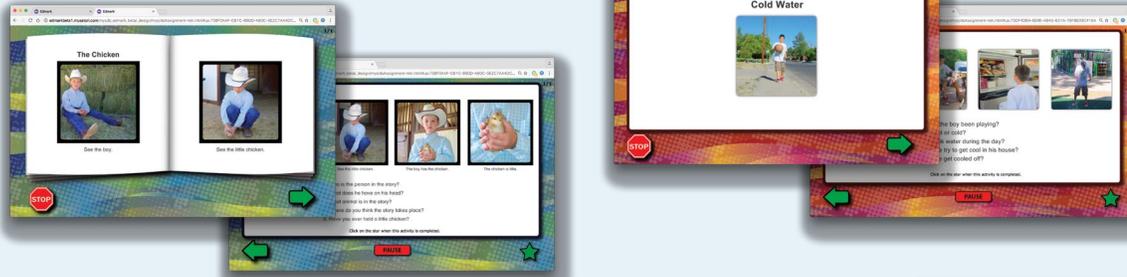
Comprehension



Spelling



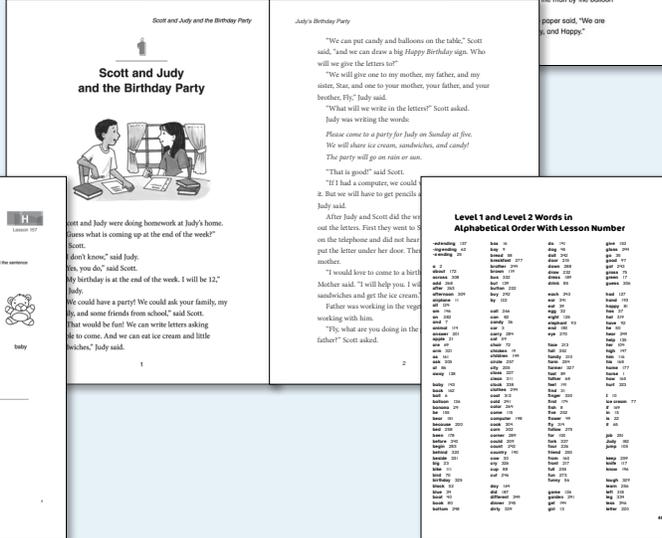
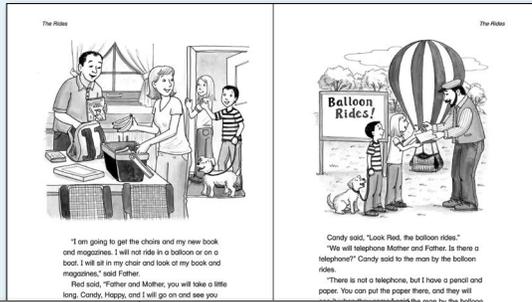
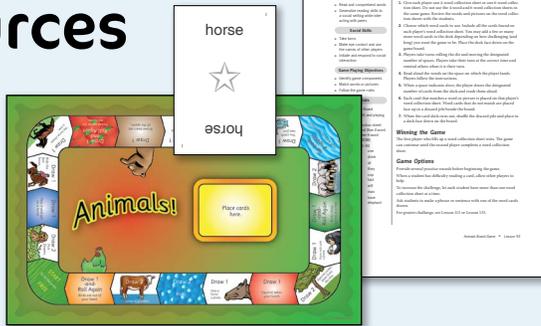
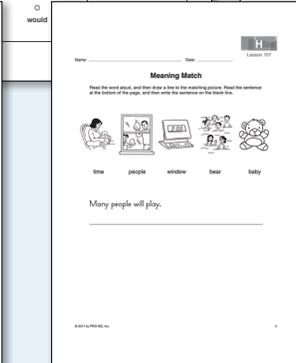
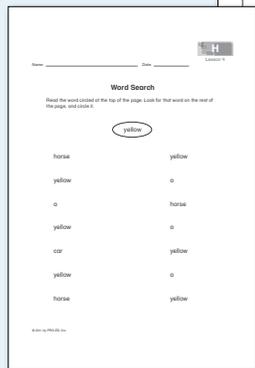
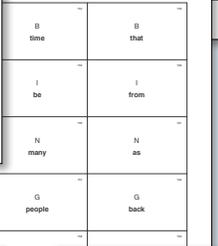
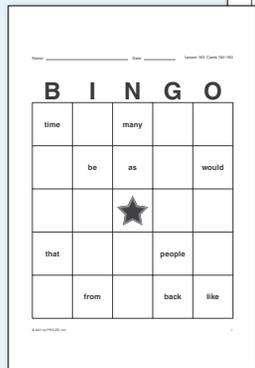
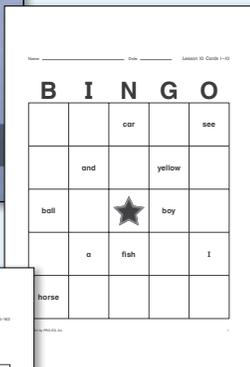
Take-Away Readers



Take-Away Readers are stories with full-color photographs that emphasize words that students have learned:

- Interactive
- Discussion questions support comprehension

Resources



Resources for program support are included as PDFs or video:

- Word Signs Videos
- Bingo
- Homework
- Reading and Social Skills Games
- The Rides & certificate (Level 1)
- Judy's Birthday Party & certificate (Level 2)
- Word Lists
- Standards Alignment
- Complete Lesson/Activity Sequence

Functional Word Series—Second Edition

Reading Level: K-3
Interest Level: 5-12

Recommended for Students with:

- Autism spectrum disorders
- Intellectual disabilities

There are four kits within the series:

• Fast Food/Restaurant Words—

Teaches 100 words that will help students order a meal from a fast food establishment or a restaurant menu. Words include *pizza*, *cheese*, *chicken*, *biscuit*, and *salad*

• Grocery Words—

Teaches 100 words that will help students read and write grocery lists and find items in a grocery store. Words include *tuna*, *shampoo*, *flour*, *sausage*, and *laundry detergent*

• Job/Work Words—

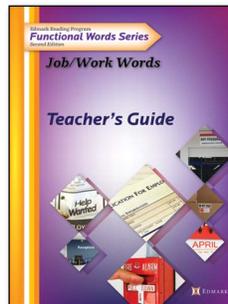
Teaches 100 words related to getting and keeping a job, including such words as *Social Security Number*, *help wanted*, *hard hat area*, *Monday*, and *January*

• Signs Around You—

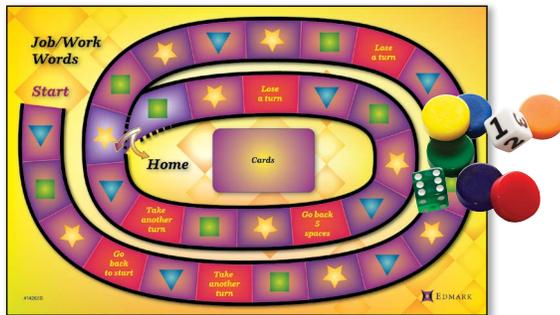
Teaches 100 words that will help students read commonly occurring signs, such as *First Aid*, *Taxi*, *Do Not Enter*, *No Smoking*, and *Poison*

The *Edmark Reading Program Functional Words Series—Second Edition* teaches 400 functional sight words. The *Functional Words Series* can be implemented as part of a functional living and community skills program or as a supplement to other reading programs.

The *Functional Words Series* uses the well-known word recognition method from the *Edmark Reading Program*, involving repeated exposure to target words within a variety of engaging learning activities. Students learn 100 new words at a moderate pace in each of four functional areas: Fast Food/Restaurant Words, Grocery Words, Job/Work Words, and Signs Around You. Components include:



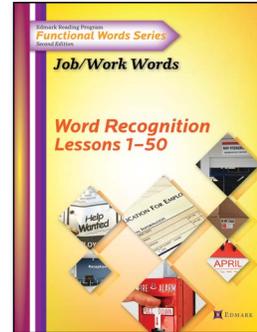
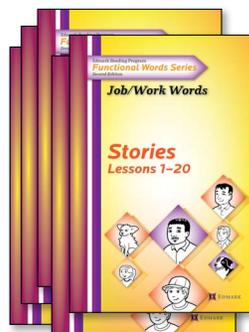
Teacher's Guide—This detailed program guide addresses the research supporting the program and fully describes the program components and how to implement them. The Teacher's Guide also includes answer keys for the Stories Activities and the Reading and Social Skills Games lesson plans.



Reading and Social Skills Games—Games reinforce the functional vocabulary and promote generalization by requiring students to use reading skills in a social setting. Students also develop social skills and a basic understanding of various game-playing procedures. The Games include a full-color gameboard, playing pieces, and dice.

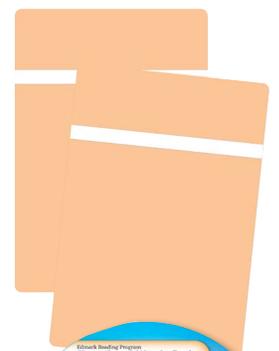
Stories and Stories Activities—

The Stories are in a standard paperback format. Each of the five Stories books contains 10 stories—1 story for every two words taught. The stories throughout the series include a common cast of characters, with a few other characters introduced to facilitate various story lines. Character Illustrations are included as printable PDFs. Students may use the illustrations of the story characters to follow the various people they read about and as an aid to comprehending the stories. Also available separately.



Word Recognition—Two spiral-bound books contain the target words in order of presentation. Target words are first introduced within the Word Recognition Lessons 1-50.

Display Masks—Two vinyl masks allow isolation of target words and phrases for ease of learning.



CD-ROM—Includes printable files for: Lesson Plan/Record, 300 Vocabulary Exercises, Stories Activities and Character Illustrations, Reading and Social Skills Games lessons and materials, and Word Lists.

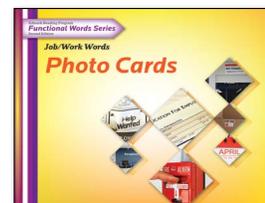
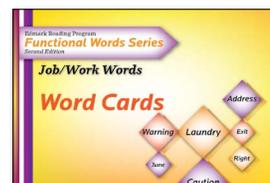


Photo Cards—100 full-color photo cards reinforce vocabulary comprehension and extend students' understanding of the newly learned words. Also available separately.



Word Cards—100 word cards are included in each kit. The lesson numbers are in the upper right corner. Also available separately.

Print Pricing

	Level 1 Print	Price
#13620	Level 1 Print Program	\$629.00
#M11878	Edmark Research Compilation	FREE

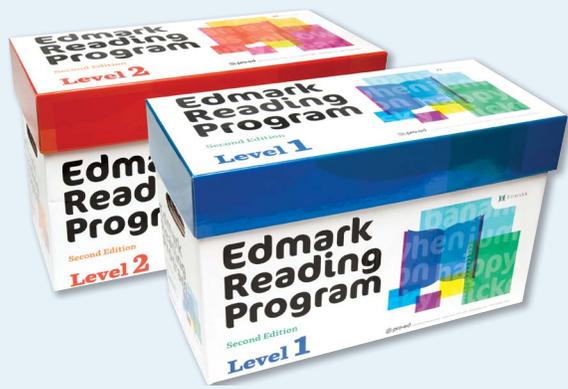
	Level 1 Supplements	Price
#13636	Comprehension (Print)	112.00
#14394*	Comprehension (E-Book)	89.00
#13638	Spelling (Print)	56.00
#14395*	Spelling (E-Book)	44.00
#13639	Homework (Print)	67.00
#14396*	Homework (E-Book)	53.00
#13641	Take-Away Readers (Print)	45.00
#14397*	Take-Away Readers (E-Book)	35.00
#13637	Bingo (Print)	45.00
#14398*	Bingo (E-Book)	35.00
#13625	Additional Lesson/Plan Record Books (5)	40.00
#13632	Additional Mastery Test	56.00
#13635	Additional Reading and Social Skills Games	56.00
#13630	Additional Picture Match cards	67.00
#13628	Additional Phrase Match cards	67.00
#13623	Additional Stories	52.00
#14399*	Additional Stories (E-Book)	41.00
#13627	The Rides	18.00
#14400*	The Rides (E-Book)	14.00
#14187	Phrase Match Cards & Boards Kit	169.00
#14188	Picture Match Cards & Boards Kit	169.00

	Functional Words Series	Price
#14230	Signs Around You Kit	\$226.00
#14240	Fast Food/Restaurant Words Kit	\$226.00
#14250	Grocery Words Kit	\$226.00
#14260	Job/Work Words Kit	\$226.00

	Money-Saving Combos	Price
#13646	Edmark Level 1 and Level 2 Print Combo	\$1,132.00
#14226	Edmark Levels 1 & 2, Second Edition, and Functional Words Series Combo	\$1,775.00
#14225	Functional Words Series Combo	\$779.00

Online Pricing

Edmark Online (September 1–August 31)		
#14601	1 student	\$139.00
#14605	5 students	\$350.00
#14610	10 students	\$645.00
#14625	25 students	\$1,479.00



	Level 2 Print	Price
#13650	Level 2 Print Program	\$629.00
#M11878	Edmark Research Compilation	FREE

	Level 2 Supplements	Price
#13664	Comprehension (Print)	90.00
#14401*	Comprehension (E-Book)	71.00
#13666	Spelling (Print)	56.00
#14402*	Spelling (E-Book)	44.00
#13667	Homework (Print)	56.00
#14403*	Homework (E-Book)	44.00
#13671	Take-Away Readers (Print)	56.00
#14404*	Take-Away Readers (E-Book)	44.00
#13665	Bingo (Print)	56.00
#14405 *	Bingo (E-Book)	44.00
#13655	Additional Lesson/Plan Record Books (5)	40.00
#13660	Additional Mastery Test	56.00
#13663	Additional Reading and Social Skills Games	56.00
#13658	Additional Phrase Match cards	34.00
#13653	Additional Stories	67.00
#14406*	Additional Stories (E-Book)	53.00
#13657	Judy's Birthday Party	23.00
#14407*	Judy's Birthday Party (E-Book)	18.00
#14189	Phrase Match Cards & Boards Kit	102.00
#11823	Edmark Supplemental Reading Lessons, Levels 1 & 2	54.00
#14572*	Edmark Supplemental Reading Lessons, Levels 1 & 2 (E-Book)	42.00

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