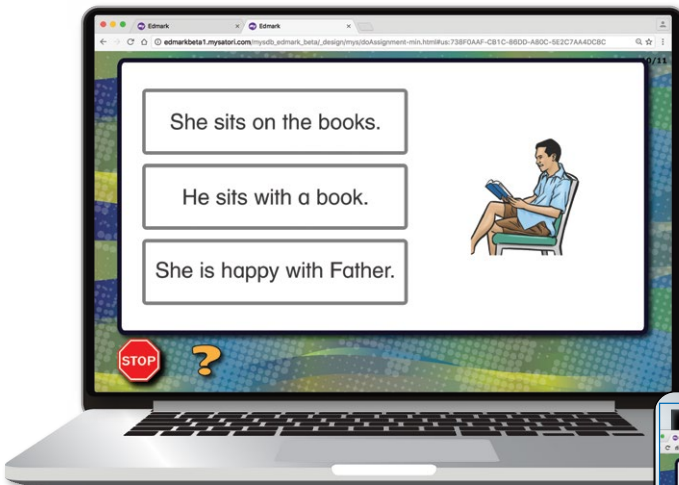
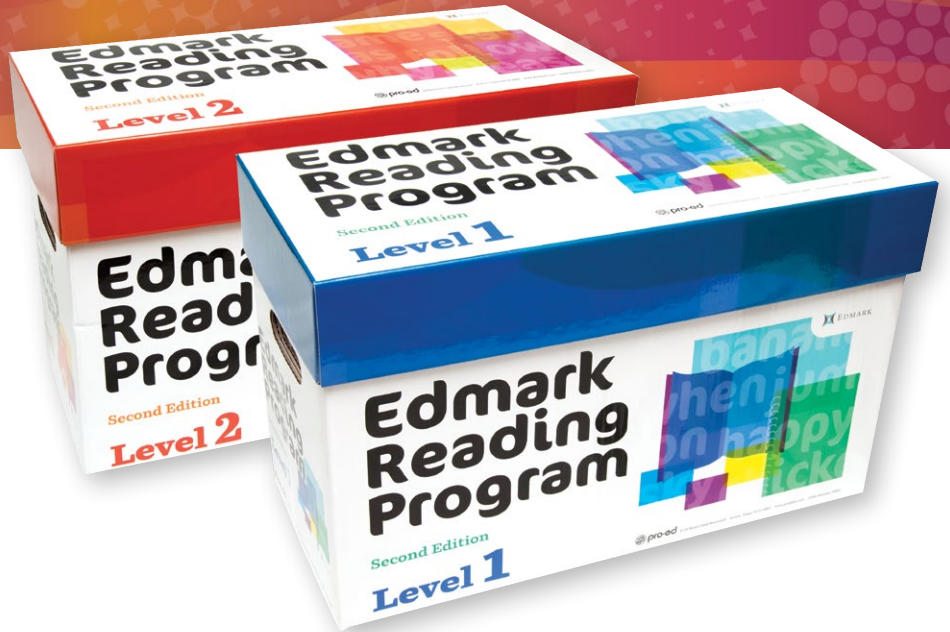


Edmark

Reading Program

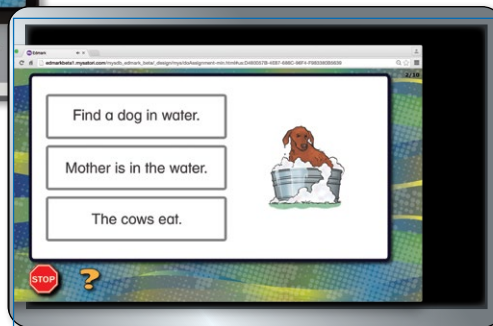
Second Edition



Edmark

Reading Program

ONLINE 2.0



phone orders: 1 (800) 897-3202
fax orders: 1 (800) 397-7633
orders@proedinc.com • www.proedinc.com



pro.ed

BUILT ESPECIALLY FOR STUDENTS WHO:

- Have developmental disabilities or autism
- Struggle with phonics
- Are nonreaders

RESEARCH-BASED INSTRUCTIONAL STRATEGIES:

- Errorless learning
- Positive reinforcement
- Use of manipulatives
- Oral and sight word vocabulary
- Controlled vocabulary stories
- Social skills enrichment
- Continuous progress monitoring

COMPLETE PRINT PROGRAM INCLUDES:

- Program Overview
- Mastery Test
- Lesson Plan/Record Books
- Word Recognition Books
- Picture Match cards and boards
- Phrase Match cards and boards
- Stories
- Reading and Social Skills Games
- 2 Display Masks
- Word Signs audio files
- *The Rides or Judy's Birthday Party* and certificates

EDMARK READING PROGRAM SECOND EDITION

READING LEVEL: K-3
INTEREST LEVEL: K-12

An effective alternative to phonics!

The *Edmark Reading Program* has long helped beginning readers of all ages who need an alternative to phonics to learn to read. The key to this success is the program's use of a carefully sequenced, highly repetitive word recognition method combined with errorless learning. The program motivates students by breaking learning into steps that ensure that even the poorest readers achieve over 90% accuracy. This approach eliminates incorrect responses and helps students view themselves as readers.

The *Edmark Reading Program* serves as a sole reading program or as a supplement to a phonics-based or other type of reading program. In Level 1, students learn 150 frequently seen sight words from kindergarten and Grade 1 reading levels, and the endings *-s*, *-ed*, and *-ing*. In Level 2, students learn an additional 200 words from Grades 1-3 reading levels.

Students begin by recognizing and reading a new word in isolation and then in the context of phrases, sentences, and stories. They use their newly learned words in a variety of reading activities to reinforce new learning, ensure automatic word recognition, and facilitate the generalization of their reading skills to new and varied situations.

PRINT AND EDMARK ONLINE

The program is available in print and as Edmark Online, a web-based software version.

Each version can be used independently or in combination, providing educators with versatile tools to help students achieve reading success. The print and online versions have the same lesson structure in the same lesson sequence.

In Edmark Online, students experience audio directions, colorful graphics and animated guides, and constant positive feedback. Students can use computers and tablets with Internet access to interact with the program.

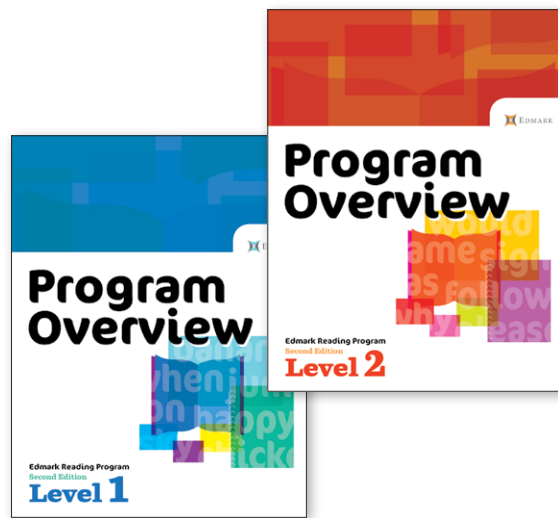
Edmark Online includes these features:

- Mastery Test provides placement and progress data.
- Progress monitoring is automatic.
- Teachers can customize and individualize the program.
- Students can click on sentences and stories to hear them read aloud.
- Homework, Bingo, Games, Writing Practice, and more can be printed for off-line use.



Edmark Research Compilation

Science-based reading research supporting the efficacy of the Edmark Reading Program can be downloaded at www.proedinc.com.



Mastery Tests

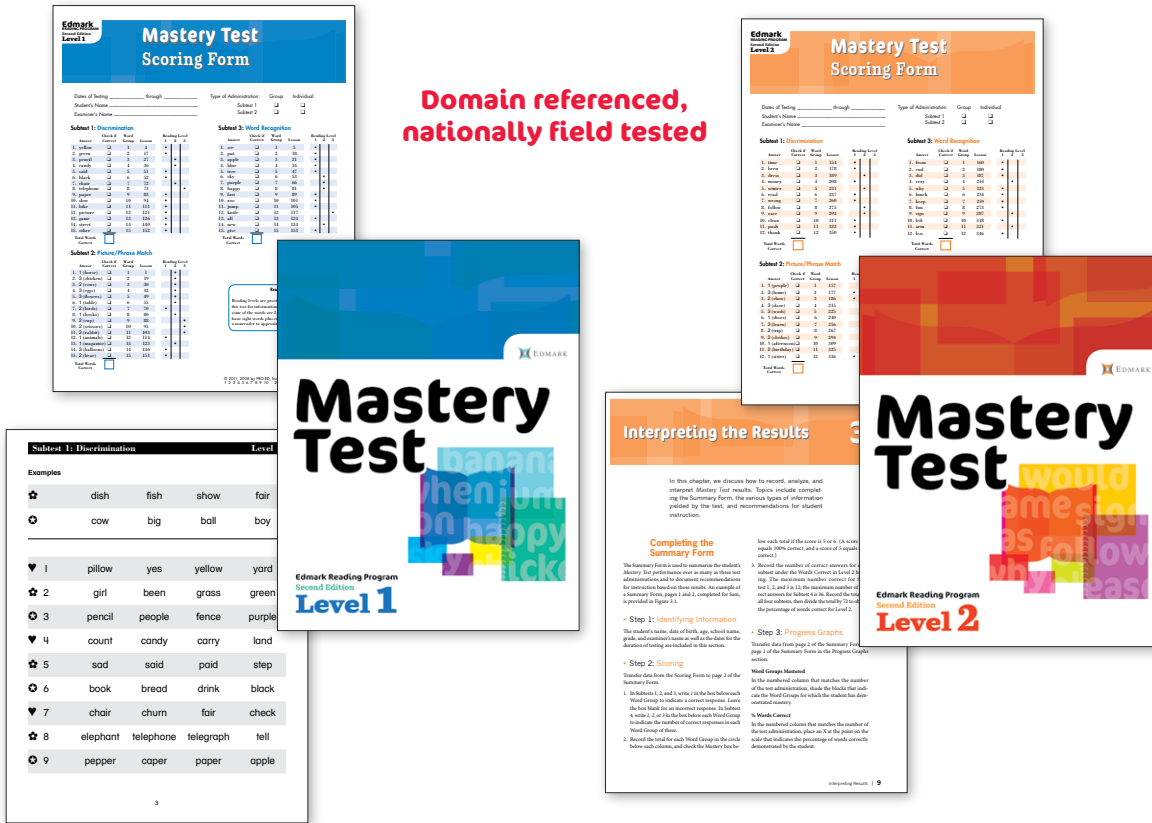
Domain referenced,
nationally field tested

MASTERY TEST

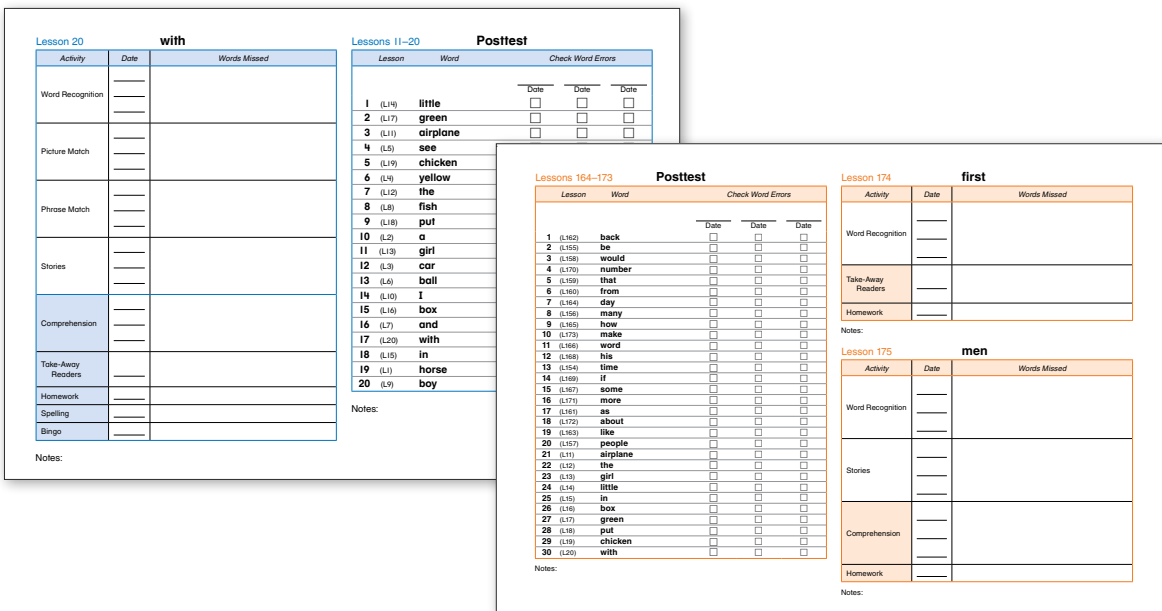
- Continuous progress monitoring
- Determine mastery of Edmark words
- Determine placement within the program
- Identify targeted reading objectives for student IEPs
- Portable and permanent record of progress

CONTENTS

- Manual
- 15 test booklets
- 15 scoring forms
- 15 summary forms



Lesson Plan/Record Book



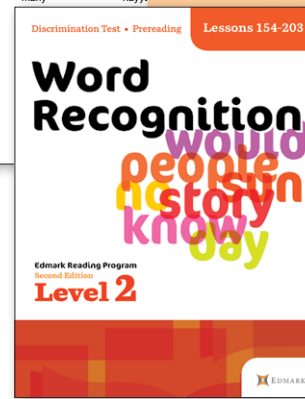
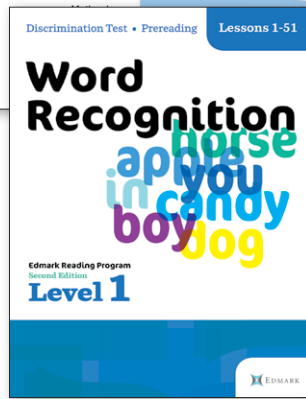
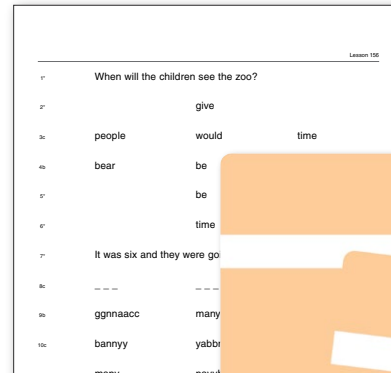
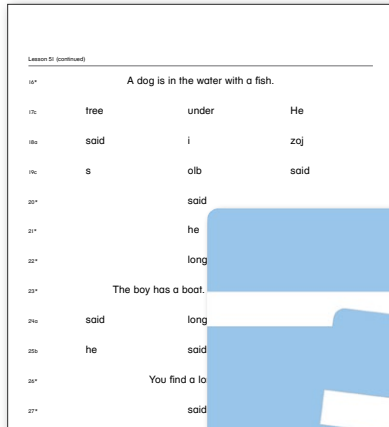
LESSON PLAN/RECORD BOOK

- Continuous progress monitoring
- Lesson planning
- Pack of 5
- 153 lessons in Level 1
- 200 lessons in Level 2

WORD RECOGNITION

- Level 1, Books 1–3 and Display Masks (2)
- Level 2, Books 1–4 and Display Masks (2)
- 153 activities in Level 1 and 200 in Level 2
- Students repeatedly hear, see, point to, and read
- Repeated exposure to reinforce previously learned words

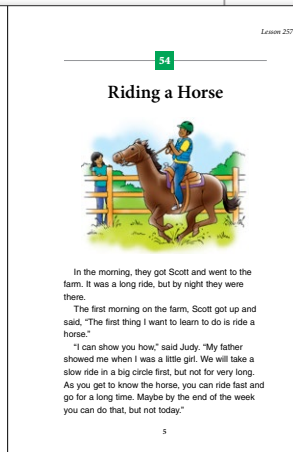
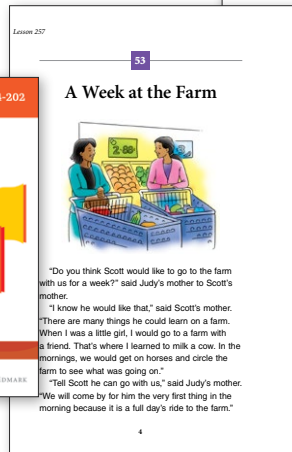
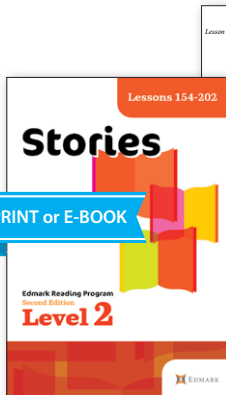
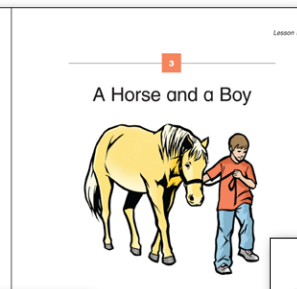
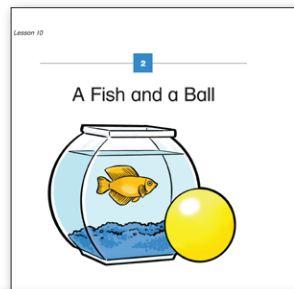
Word Recognition



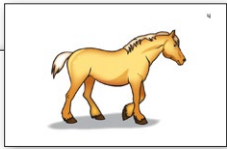

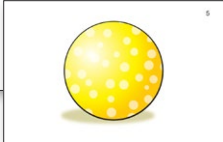
STORIES

- Level 1, Stories 1–3
- Level 2, Stories 1–4
- 86 stories in Level 1 and 100 stories in Level 2
- Stories contain only familiar words.
- Discussion questions encourage conversation and promote comprehension
- Supports total communication








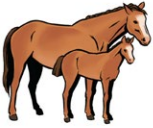




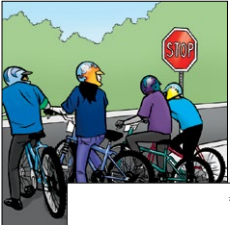


Stories



Picture Match

1 a horse		4 a horse
2 a car		5 a horse a car
		6 a car a horse
		

Phrase Match

					4 a boy and a horse
					
					
5 fish					
					25 The bikes must stop at the corner.
					
					26 The big bike race is about to begin.

PICTURE MATCH LEVEL 1

- 39 Picture Match activities
- 39 Picture Match boards
- 263 Picture Match cards
- Students read, comprehend, and correctly place picture cards

PHRASE MATCH LEVEL 1

- 39 Phrase Match activities
- 39 Phrase Match boards
- 392 Phrase Match cards
- Students read, comprehend, and match phrases to illustrations

PHRASE MATCH LEVEL 2

- 25 Phrase Match activities
- 25 Phrase Match boards
- 99 Phrase Match cards
- Students read, comprehend, and match phrases to illustrations

Fun for all ages!

READING AND SOCIAL SKILLS GAMES

Includes card games, board games, and games of movement

- 30 games with lesson plans in Level 1
- 40 games with lesson plans in Level 2
- Reinforces Edmark words
- Students develop social skills
- Teaches basic game-playing procedures

CONTENTS

- Two 2-sided game-boards for each level
- Manual including lesson plans
- Reproducible materials
- Word Cards
- Game pieces and dice



Reading and Social Skills Games



THE RIDES

Uses all of the words taught in Level 1.

- A reward for completing Level 1
- 24 pages
- Pack of 5 and 5 certificates

The Rides

Edmark Reading Program Level 1

PRINT or E-BOOK

has successfully completed the

Edmark READING PROGRAM Level 1

Teacher _____

Date _____

Donald B. Stewart, Ed.D. Director of Instruction PRO-ED INC. @pro-ed

2

3

JUDY'S BIRTHDAY PARTY

Uses all of the words taught in Level 2.

- A reward for completing Level 2
- 28 pages
- Pack of 5 and 5 certificates

Judy's Birthday Party

Edmark Reading Program Level 2

PRINT or E-BOOK

has successfully completed the

Edmark READING PROGRAM Level 2

Teacher _____

Date _____

Donald B. Stewart, Ed.D. Director of Instruction PRO-ED INC. @pro-ed

4

5

6

7

WORD SIGNS LEVEL 1 & LEVEL 2

- 350 video demonstrations of the signs for each Edmark word
- Includes universal forms of the signs
- Supports total communication
- Included in Level 1 and Level 2
- Available for online access

ask (question)

bear

about

Word Signs Level 1 & Level 2

Edmark Reading Program—Print Supplements

These print items are purchased separately.

LEVEL 1

- Homework—230 activities
- Spelling—75 activities
- Bingo—150 activities
- Comprehension—286 activities
- Take-Away Readers—50 stories

LEVEL 2

- Homework—199 activities
- Spelling—53 activities
- Bingo—200 activities
- Comprehension—140 activities
- Take-Away Readers—58 Stories

SUPPLEMENTAL READING LESSONS

- 90 stories
- Vocabulary from Level 1 and Level 2
- Comprehension questions include “who,” “what,” “when,” “where,” and “why”
- Enhance comprehension, spelling, and writing skills

Homework

Homework
Edmark Reading Program
Second Edition
Level 1

PRINT or E-BOOK

Flash Cards
Cut out the cards. Read the cards to see what they mean or show. Read the sentence at the bottom of the page, and then write the sentence on the blank line.

first	home	end
Scott	man	name
your	right	Scott, give me a balloon.
been	Judy	flight on!

Scott, give me a balloon.

Bingo

Bingo
Edmark Reading Program
Second Edition
Level 1

PRINT or E-BOOK

that	word	back	like
time	be	as	would
from	★	people	
if	number	many	about
day	how	more	some
			his

Spelling

Spelling
Edmark Reading Program
Second Edition
Level 1

PRINT or E-BOOK

Name: _____ Date: _____
Lesson 173

many that back how his
more time people from like

Write a letter on each blank to make one of the spelling words.
_ _ _ _ _ is m_ _ _ _ y p_ _ _ _ _ to f_ _ _ _ e
_ _ _ _ _ me f_ _ _ _ m _ _ _ _ w _ _ _ _ e

Write the correct spelling of the word to complete the sentence or question.
How many people people at this game?

Time time is it?
Are many many animals at the zoo?
I like like me?
Is that that is my ball?
Is this this car is the green and yellow one.
Come back back at two?
Go from from school.
I have have many books do you have?
I love love more more vegetables?

Comprehension

Comprehension
Edmark Reading Program
Second Edition
Level 1

PRINT or E-BOOK

Name: _____ Date: _____
Lesson 187

Write or circle the correct word to complete the sentence.

- Put some come vegetables on my plate.
- The baby will ride with is us in the car.
- There are milk many tables and chairs at school.
- The baby said one word would.
- Have slow some ice cream.
- There are many words water in this book.
- There will be other orange girls at school.
- Father said, "Put the book away day."

Take-Away Readers

Take-Away Readers
Edmark Reading Program
Second Edition
Level 2

PRINT or E-BOOK

A Boy

See a boy and a horse. See a boy.

A Boy

Who is in the story?
What animal is in the story?
Does the horse like to eat grass?
Have you ever ridden a horse?
Does the boy like the horse?

Supplemental Reading Lessons

Supplemental Reading Lessons
Levels 1 and 2
Shirley Ewoldt

PRINT or E-BOOK

The Girl and Her Dog

The girl will _____ with her dog.
Now I will _____ the dog run fast.
The girl ran up _____ hill with her dog.
The girl and her dog ran _____ the hill fast.
_____ the girl and her dog at the top of the hill.

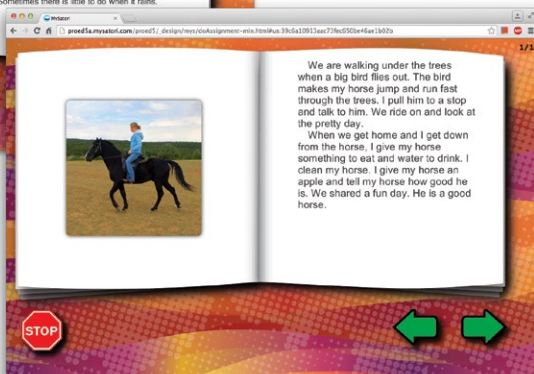
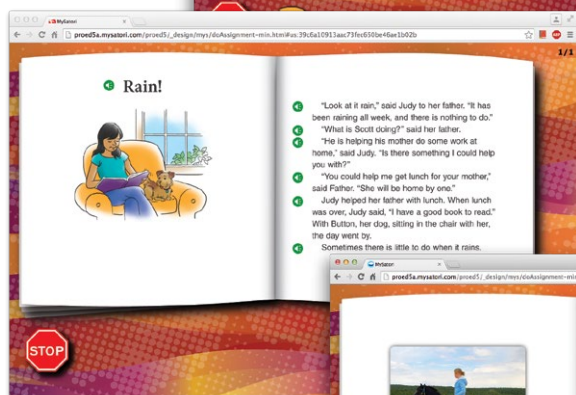
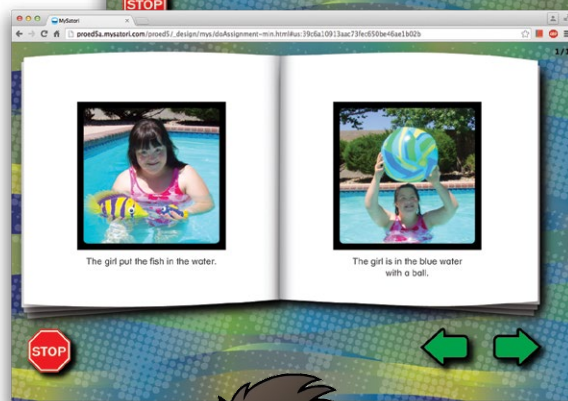
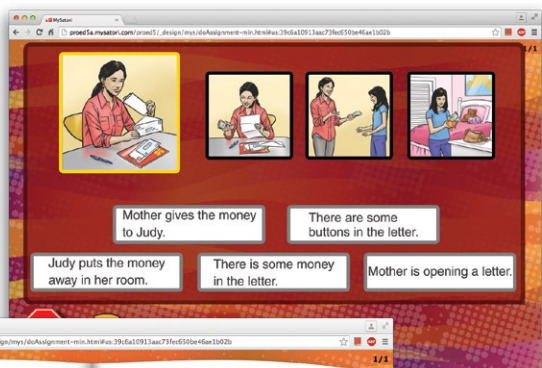
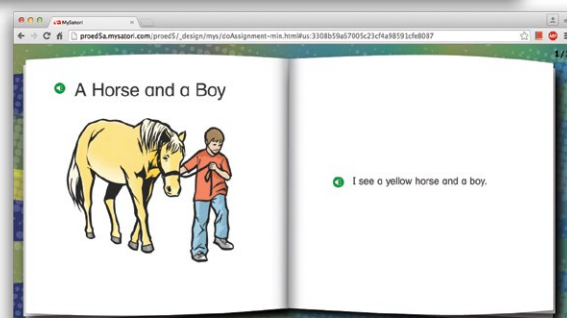
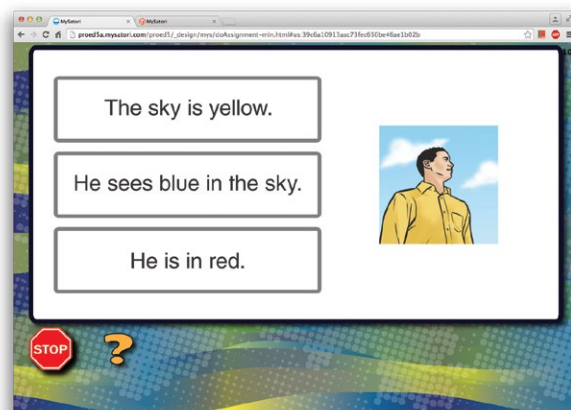
Edmark

Reading Program

ONLINE 2.0



- Access programs at any time and from anywhere
- Compatible with iPads, computers, and tablets with Internet access
- License runs from September 1–August 31



Edmark Reading Program—Online

EDMARK ONLINE IS PROVIDED THROUGH INDIVIDUAL STUDENT SEAT LICENSES.

- Each student has access to the full range of Level 1 and Level 2 Core programs, AND
- all of the Supplements, including Spelling, Comprehension, Take-Away Readers, Homework, Bingo, and Writing Practice.

ASSESS THE PROGRESS OF INDIVIDUALS AND CLASSES WITH SEVERAL REPORTING TOOLS.

- **Student Progress Report**—date of assignment, name of assignment, and % correct
- **Mastery Test Report**—Progress graphs of student's % of words read and mastery by word groups
- **Posttest Report**—Shows words missed in word group

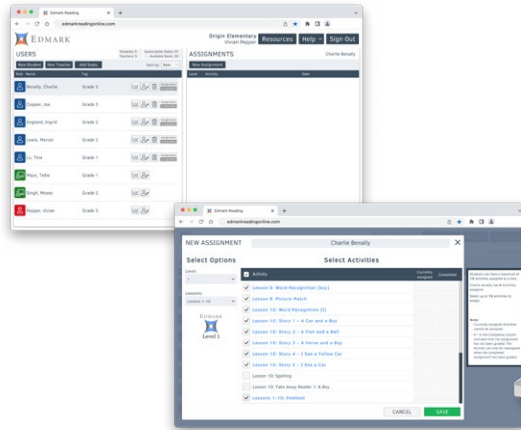
QUICK START GUIDES STEP-BY-STEP ILLUSTRATIONS FOR:

- Setting up account
- Adding students/teachers
- Creating assignments
- Creating reports

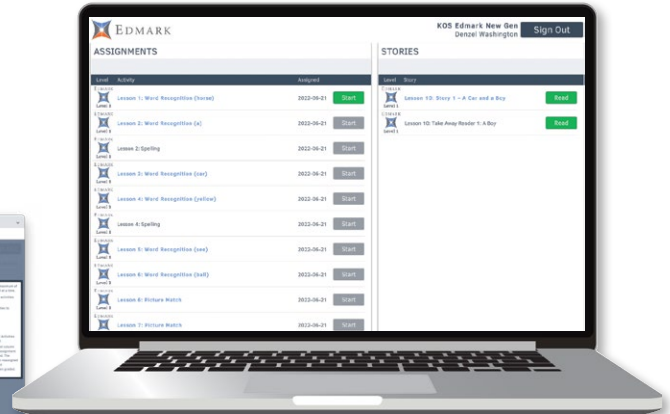
PROGRAM OVERVIEW: A TEACHER'S GUIDE COMPLETE INFORMATION FOR INSTRUCTING STUDENTS, INCLUDING:

- Research support for Edmark Reading Program
- Description and screen shots of each type of activity and how to deliver it for students

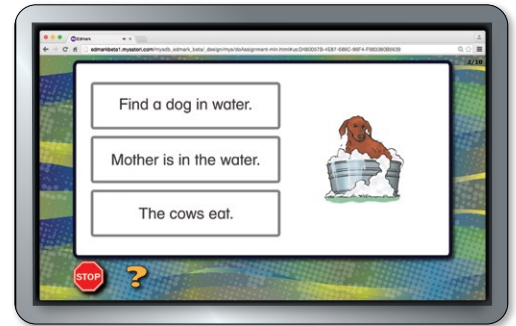
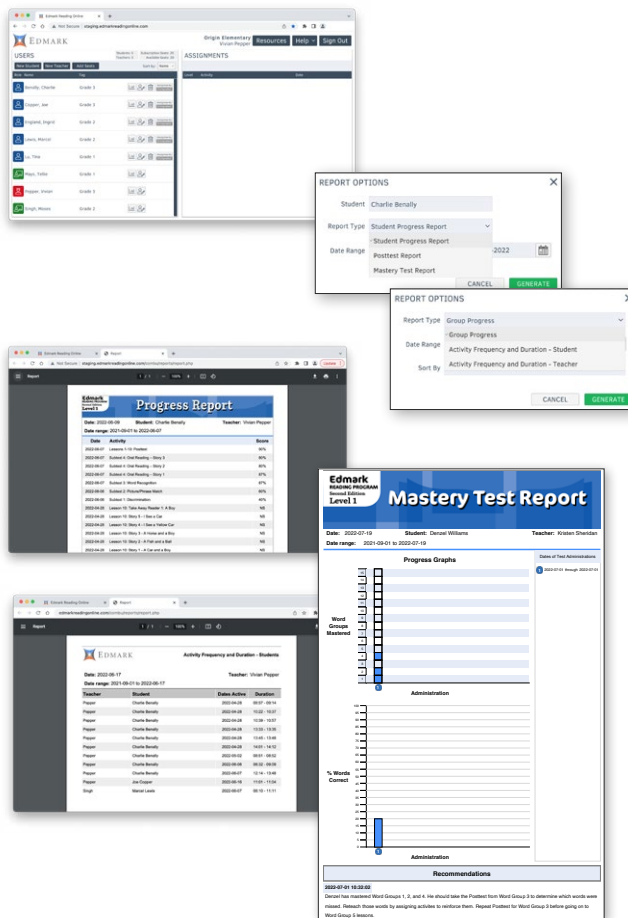
Edmark Reading Program Content



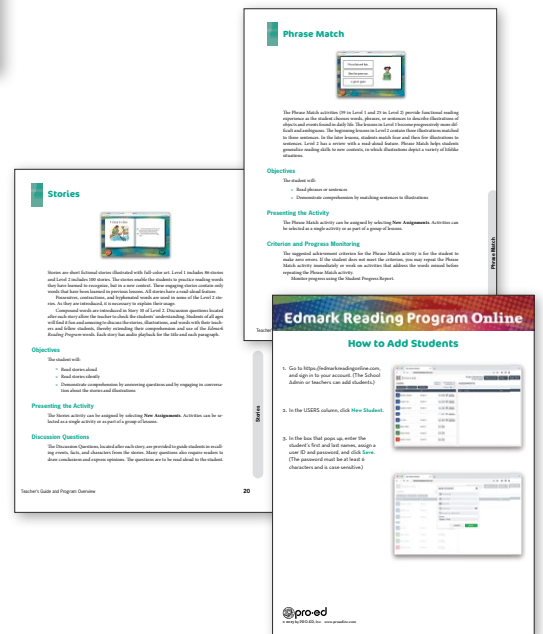
Access by Computers and Tablets



Data-Driven Instruction

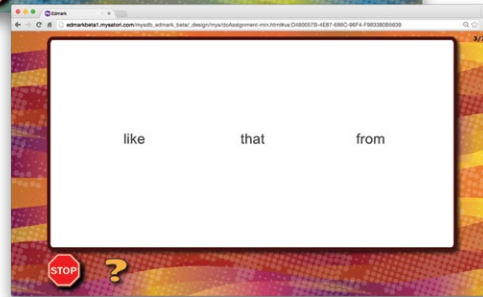
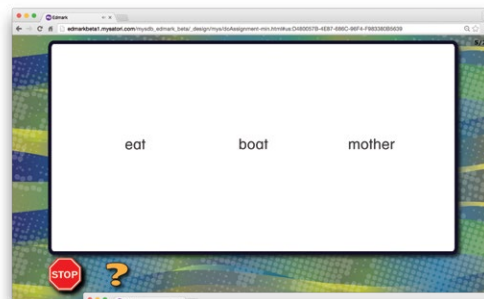
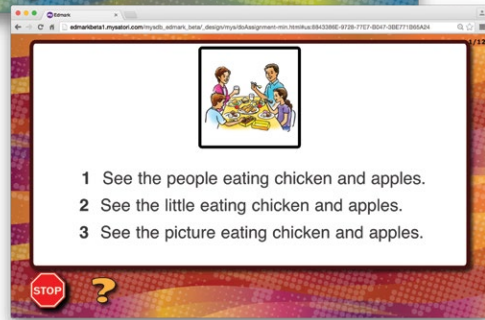
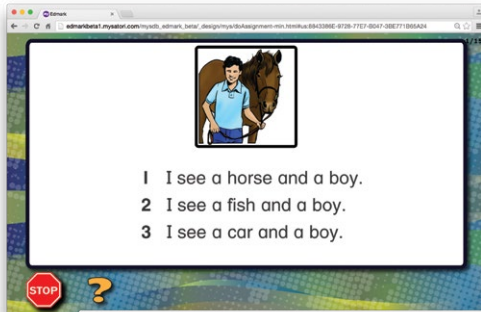


Instructional Support

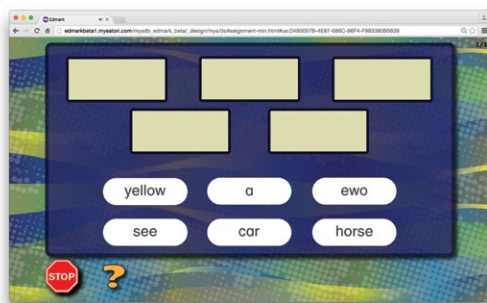


Word Recognition

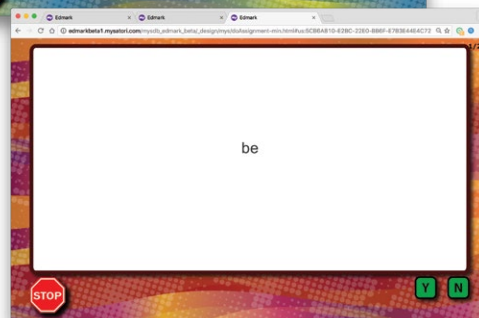
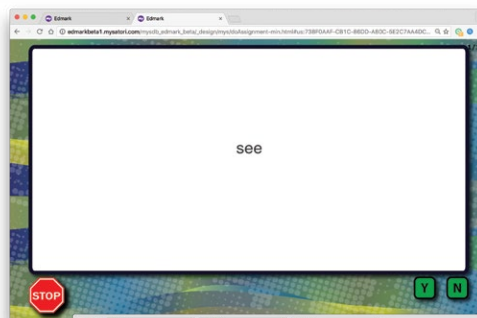
Mastery Test



5-Word Practice



Posttests



THE MASTERY TEST CONTAINS FOUR SUBTESTS THAT CLOSELY MIRROR THE INSTRUCTIONAL FORMAT OF EDMARK ONLINE.

- Discrimination and Picture/Phrase Match subtests can be administered independently
- Word Recognition and Oral Reading subtests require involvement by teachers for administration
- Printable Mastery Test Summary

WORD RECOGNITION SCREENS PRESENT STUDENTS WITH 153 ACTIVITIES IN LEVEL 1 AND 200 ACTIVITIES IN LEVEL 2.

- Students repeatedly hear, see, point to, and read words
- Student progress is monitored throughout the lessons

5-WORD PRACTICE LEVEL 1

- Students identify the words among the last 5 words taught

POSTTESTS GIVEN AFTER EVERY 10 WORDS IN LEVEL 1 AND AFTER EVERY 20 WORDS IN LEVEL 2.

- The activity is scored with missed words noted in the Posttest Report
- Teacher participation is required to administer the Posttest

PICTURE MATCH (LEVEL 1) AND PHRASE MATCH (LEVELS 1 & 2) PROVIDE:

- Functional reading experience that builds on the Word Recognition activity
- Comprehension practice as students match pictures to words and phrases
- Comprehension practice as students match words/phrases to illustrations

STORIES ENGAGE STUDENTS IN READING SHORT, FICTIONALIZED WORKS ILLUSTRATED WITH FULL-COLOR ART.

- Use words learned in previous lessons
- Provide a new context for reading the words
- Include comprehension questions about key details of the story

COMPREHENSION ACTIVITIES PROVIDE EXTENSIVE WORD RECOGNITION AND COMPREHENSION REINFORCEMENT.

- Interactive
- Allow independent practice

SPELLING ACTIVITIES PROVIDE:

- Reinforcement for recognition of new reading words
- Beginning independent interactive spelling activities

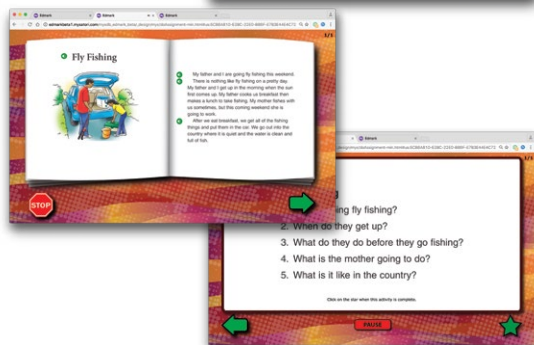
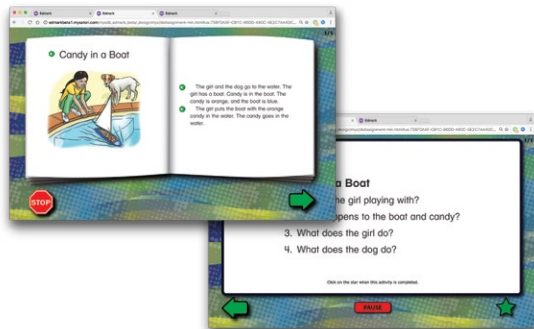
WRITING PRACTICE ACTIVITIES PROVIDE:

- Word recognition
- Spelling
- Writing sentences

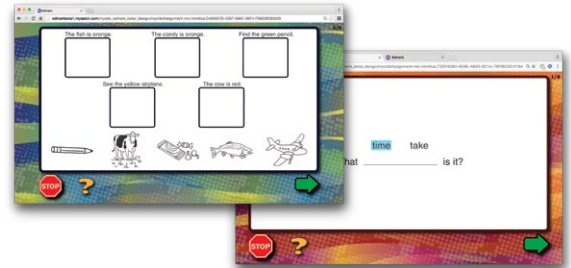
Picture Match and Phrase Match



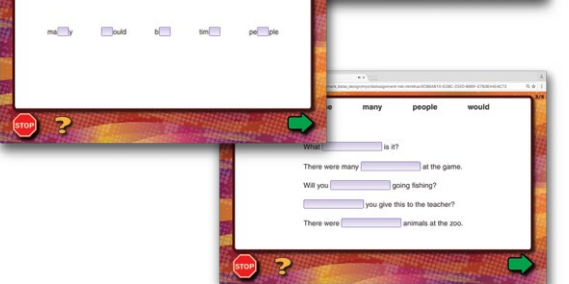
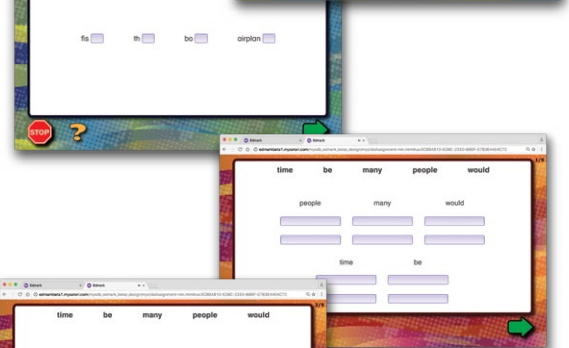
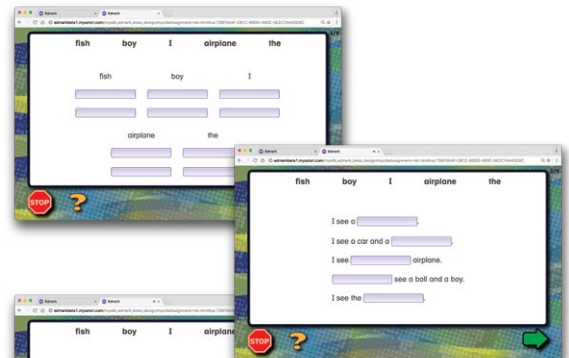
Stories



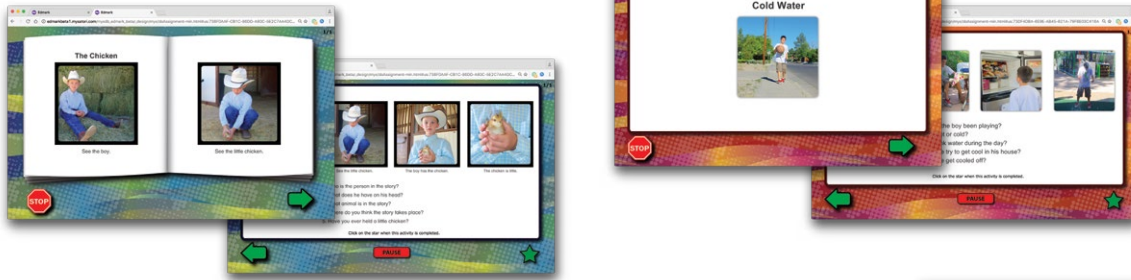
Comprehension



Spelling



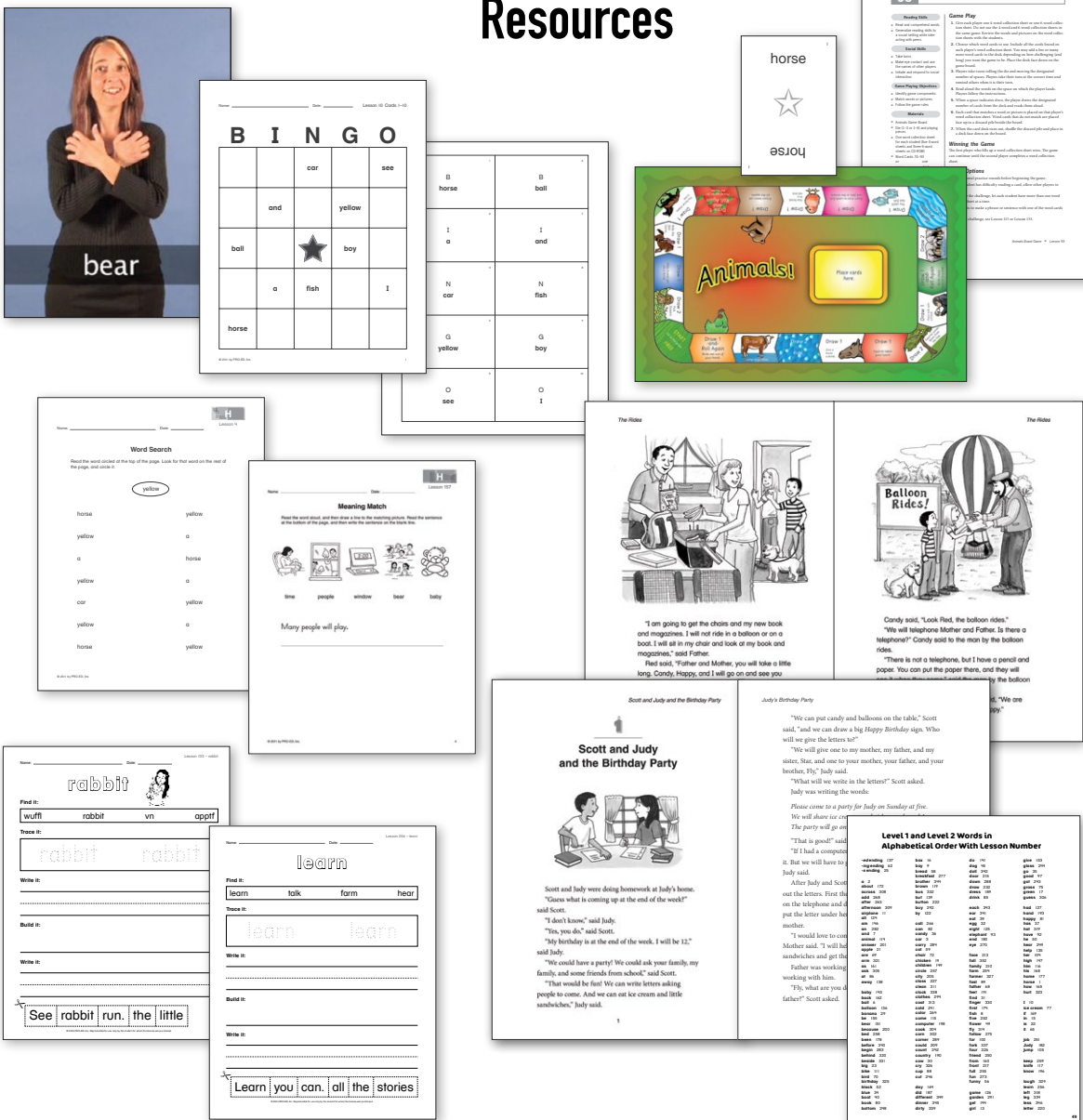
Take-Away Readers



TAKE-AWAY READERS ARE STORIES WITH FULL-COLOR PHOTOGRAPHS THAT EMPHASIZE WORDS STUDENTS HAVE LEARNED:

- Interactive
- Discussion questions support comprehension

Resources



RESOURCES FOR PROGRAM SUPPORT ARE INCLUDED AS PDFS OR VIDEO:

- Word Signs Videos
- Bingo
- Homework
- Writing practice
- Reading and Social Skills Games
- *The Rides* & certificate (Level 1)
- *Judy's Birthday Party* & certificate (Level 2)
- Word Lists
- Standards Alignment
- Complete Lesson/Activity Sequence

ADMINISTRATIVE REPORTS:

- Group Progress
- Activity Frequency and Duration—Student
- Activity Frequency and Duration—Teacher

READING LEVEL: K–3
INTEREST LEVEL: 5–12

RECOMMENDED FOR STUDENTS WITH:

- Autism spectrum disorders
- Intellectual disabilities

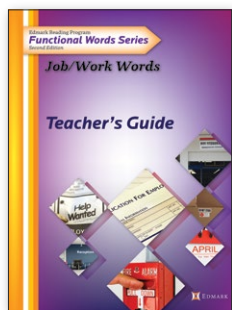
THERE ARE FOUR KITS WITHIN THE SERIES:

- **Fast Food/Restaurant Words**—Teaches 100 words that will help students order a meal from a fast food establishment or a restaurant menu. Words include *pizza, cheese, chicken, biscuit, and salad*
- **Grocery Words**—Teaches 100 words that will help students read and write grocery lists and find items in a grocery store. Words include *tuna, shampoo, flour, sausage, and laundry detergent*
- **Job/Work Words**—Teaches 100 words related to getting and keeping a job, including such words as *Social Security Number, help wanted, hard hat area, Monday, and January*
- **Signs Around You**—Teaches 100 words that will help students read commonly occurring signs, such as *First Aid, Taxi, Do Not Enter, No Smoking, and Poison*

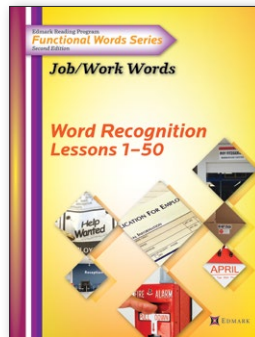
Functional Word Series—Second Edition

The *Edmark Reading Program Functional Words Series—Second Edition* teaches 400 functional sight words. The *Functional Words Series* can be implemented as part of a functional living and community skills program or as a supplement to other reading programs.

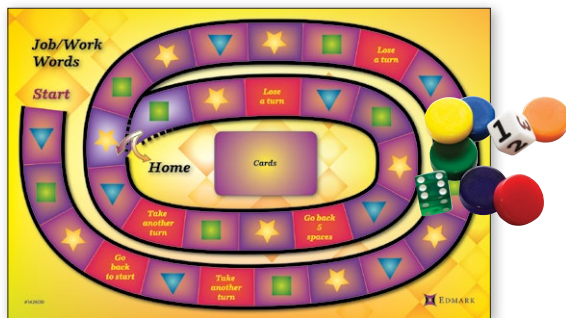
The *Functional Words Series* uses the well-known word recognition method from the *Edmark Reading Program*, involving repeated exposure to target words within a variety of engaging learning activities. Students learn 100 new words at a moderate pace in each of four functional areas: Fast Food/Restaurant Words, Grocery Words, Job/Work Words, and Signs Around You. Components include:



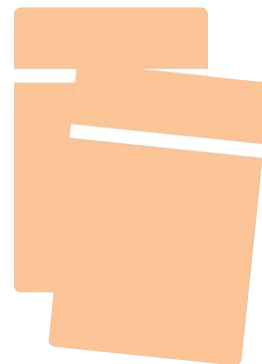
Teacher's Guide—This detailed program guide addresses the research supporting the program and fully describes the program components and how to implement them. The Teacher's Guide also includes answer keys for the Stories Activities and the Reading and Social Skills Games lesson plans.



Word Recognition—Two spiral-bound books contain the target words in order of presentation. Target words are first introduced within the Word Recognition activity.



Display Masks—Two vinyl masks allow isolation of target words and phrases for ease of learning.



Reading and Social Skills Games—Games reinforce the functional vocabulary and promote generalization by requiring students to use reading skills in a social setting. Students also develop social skills and a basic understanding of various game-playing procedures. The Games include a full-color gameboard, playing pieces, and dice.

Downloadable content—files for: Lesson Plan/Record, 300 Vocabulary Exercises, Stories Activities and Character Illustrations, Reading and Social Skills Games lessons and materials, and Word Lists.

Stories and Stories Activities—The Stories are in a standard paperback format. Each of the five Stories books contains 10 stories—1 story for every two words taught. The stories throughout the series include a common cast of characters, with a few other characters introduced to facilitate various story lines. Character Illustrations are included as printable PDFs.

Students may use the illustrations of the story characters to follow the various people they read about and as an aid to comprehending the stories. Also available separately.

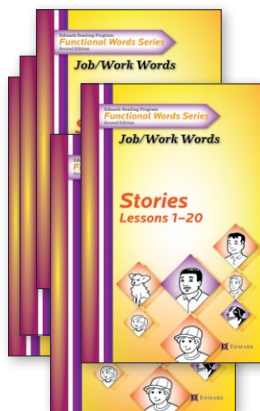
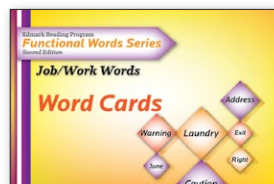


Photo Cards—100 full-color photo cards reinforce vocabulary comprehension and extend students' understanding of the newly learned words. Also available separately.



Word Cards—100 word cards are included in each kit. The lesson numbers are in the upper right corner. Also available separately.

Print Pricing

	Level 1 Print	Price
#13620	Level 1 Print Program	\$660.00
#M11878	Edmark Research Compilation	FREE

	Level 1 Supplements	Price
#13636	Comprehension (Print)	118.00
#14394	Comprehension (E-Book)	93.00
#13638	Spelling (Print)	59.00
#14395	Spelling (E-Book)	46.00
#13639	Homework (Print)	70.00
#14396	Homework (E-Book)	56.00
#13641	Take-Away Readers (Print)	47.00
#14397	Take-Away Readers (E-Book)	37.00
#13637	Bingo (Print)	47.00
#14398	Bingo (E-Book)	37.00

#13625	Additional Lesson/Plan Record Books (5)	42.00
#13632	Additional Mastery Test	59.00
#13635	Additional Reading and Social Skills Games	59.00
#13630	Additional Picture Match cards	70.00
#13628	Additional Phrase Match cards	70.00
#13623	Additional Stories	55.00
#14399	Additional Stories (E-Book)	43.00
#13627	The Rides & Certificates of Completion	19.00
#14400	The Rides & Certificates of Completion (E-Book)	15.00
#14187	Phrase Match Cards & Boards Kit	177.00
#14188	Picture Match Cards & Boards Kit	177.00

Money-Saving Combos		Price
#13646	Edmark Level 1 and Level 2 Print Combo	\$1,189.00
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#14225	Functional Words Series Combo	\$818.00

	Level 2 Print	Price
#13650	Level 2 Print Program	\$660.00
#M11878	Edmark Research Compilation	FREE

	Level 2 Supplements	Price
#13664	Comprehension (Print)	95.00
#14401	Comprehension (E-Book)	75.00
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#14403	Homework (E-Book)	46.00
#13671	Take-Away Readers (Print)	59.00
#14404	Take-Away Readers (E-Book)	46.00
#13665	Bingo (Print)	59.00
#14405	Bingo (E-Book)	46.00

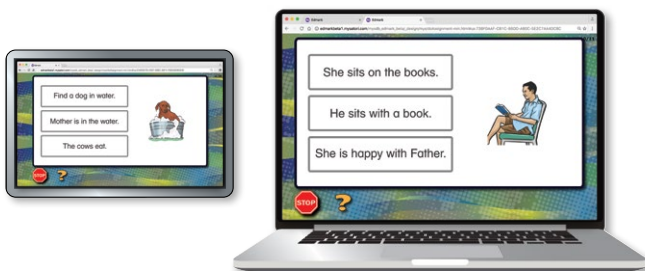
#13655	Additional Lesson Plan/Record Books (5)	42.00
#13660	Additional Mastery Test	59.00
#13663	Additional Reading and Social Skills Games	59.00
#13658	Additional Phrase Match cards	36.00
#13653	Additional Stories	70.00
#14406	Additional Stories (E-Book)	56.00
#13657	Judy's Birthday Party & Certificates of Completion	24.00
#14407	Judy's Birthday Party & Certificates of Completion (E-Book)	19.00
#14189	Phrase Match Cards & Boards Kit	107.00
#11823	Edmark Supplemental Reading Lessons, Levels 1 & 2	57.00
#14572	Edmark Supplemental Reading Lessons, Levels 1 & 2 (E-Book)	44.00

To purchase E-Books or e-components, go to the product on our website: www.proedinc.com

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Edmark Online 2.0 (September 1–August 31)		
#14601	1 Student	\$146.00
#14605	5 Students	\$368.00
#14610	10 Students	\$677.00
#14625	25 Students	\$1,553.00

Prices are subject to change without notice.





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