

## Rationale

Research has shown that visual imagery, use of synonyms, word association, and sound/letter cueing, among other strategies, have been effective in facilitating word retrieval and building vocabulary. The following strategies have been selected and highlighted in *WordBURST*:

### Visual Imagery

(cards 1 - 25)

Create a picture in your mind of the item or its associated environment. For example, for **Things you see at a grocery store**, you might say, "Close your eyes and paint a picture of a grocery store. Imagine that you are walking down the fruits and vegetables aisle. Tell me what you see."

### Synonyms

(cards 26-50)

Think of a word that has a similar meaning. For example, for **big**, you might say "*large, huge,*" or "*tremendous.*"

### Word Association

(cards 51-75)

Recall words by identifying related items such as objects, parts, descriptors, and object functions. For example, for **bird**, you might say "*nest, wings, fly, chirp*" or "*beak.*"

### Sound/Letter Cueing

(cards 76-100)

Recall a given word by cueing with the initial sound or letter. For example, for **Flowers**, you might say, "It starts with the sound *d.*" The player says, "*daisy.*" Or you might say, "It starts with the letter *d.*" The player says, "*daisy.*"